

Physician CONNECTION

Published for the Physicians of Hurley Medical Center

HURLEY
MEDICAL CENTER



CALENDAR

April 14, 2014

*Risk Prevention Tips for
Healthcare Providers:
E-Mail, Texting, & Social Media*

Hurley Medical Center,
Charles White Conference Center

11:30 a.m. – 1:00 p.m.

Approved for AMA PRA Category 1 Credit™

To register call: 1-855-310-3627
(Seating is limited)

Hurley Welcomes New Physicians

Fitzgerald Casimir, MD

Trauma/Surgical Critical Care

Rabbie Hanna, MD

Gynecology/Oncology

Carey S. Hill, MD

Trauma/Surgical Critical Care

Navin Kumar, MD

Neonatology

Ahmad Munir, MD

Interventional Cardiology/
Critical Care Medicine

Richard Nahouraii, MD

Trauma/Surgical Critical Care

Katherine Poitras, PsyD

Pediatric Psychology

CELEBRATE NATIONAL DOCTOR'S DAY

From all of us at Hurley Medical Center,
thank you, doctors, for making a difference
and touching lives through better
medicine, each and every day.

To Our Valued Hurley Doctors

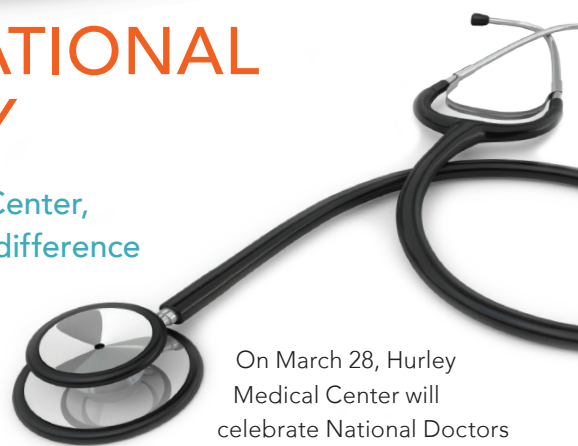
Please Join Us:

Friday, March 28, 2014

7:00 - 10:30 am

Breakfast & Health Screenings

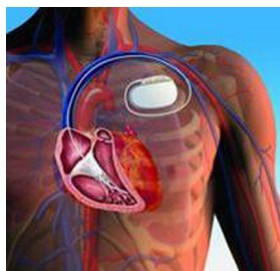
Merliss Brown Auditorium



On March 28, Hurley
Medical Center will
celebrate National Doctors
Day. The Hurley family salutes

the more than 500 doctors and residents in
our community who share our commitment to
outstanding patient- and family-centered care.

You dedicate your lives to helping us lead healthier
ones, and inspire and educate the next generation
of physicians so we can be assured a high-level of
care continues for many years to come.



Hurley is First & Only Hospital in
Genesee County to Receive

Implantable Defibrillator for Patients at Risk of Sudden Cardiac Arrest

Hurley Medical Center is the first and only hospital in Genesee County to receive the Boston Scientific S-ICD® System, the world's first and only commercially available subcutaneous implantable defibrillator (S-ICD) for the treatment of patients at risk for sudden cardiac arrest (SCA). Dr. Madar Abed will be trained on the device, and the first patient to receive the implant at Hurley is expected sometime this Spring.

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Please share your stories. We'd love to hear from you.

Please go to the link and
become a fan of our Hurley
Medical Center page by
clicking the "Like" button.

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Hurley Health Services Opens Urgent Care in Lapeer

Effective February 1, 2014, Hurley Health Services (HHS), a division of Hurley Medical Center, assumed ownership of the urgent care portion of the Lapeer Family and Urgent Care practice. Under the name Lapeer Urgent Care, HHS will continued to provide the same outstanding clinical care with Dr. Zielinski serving as the Medical Director, and working clinical shifts on a weekly basis.

Hurley Health Services and Hurley Medical Center have multiple services throughout Genesee County. Many of our specialties are unique, and are not available anywhere else in the region. Our main interest is to provide the best, most convenient care for the Lapeer community. "We intend to expand the services offered at Lapeer Urgent Care over the next 12 months with a goal to create comprehensive, high quality healthcare in one setting," said James Buterakos, MSA, Executive Director of Hurley Health Services.



ANNOUNCING
HURLEY Lapeer Urgent Care
HEALTH SERVICES

Michael Zielinski, DO
Medical Director

- Urgent Care for Illnesses & Minor Trauma
- On-Site Lab, X-Ray & CAT Scan
- No Appointment or Referral Needed

HOURS: 8am–10pm Mon–Fri ■ 9am–6pm Sat & Sun

Lapeer Medical Plaza | 1794 N Lapeer Rd. | 810.245.1800

Epic

Patient Discharge Communication

Hurley Medical Center now provides key information to primary care physicians and other follow-up providers 36 hours after a patient is discharged from Hurley. These Summary of Care documents may be faxed, mailed or emailed to the providers direct electronic record address if they do not have access to Epic. All providers have the option to sign up for Epic Care Link, enabling access to their patient information electronically.

For further information about access to Epic Care Link, please contact Valerie Southall at 810.347.8124. Additionally, if you have an electronic record and would like to connect directly with Epic, please contact Julia Moses at 810.262.9272.

Departmental Chairs and Vice Chairs January 1, 2014 - December 31, 2015

	CHAIR	VICE CHAIR
ANESTHESIA	Surya Thota, MD	Subramanyeswara Gutta, MD
EMERGENCY MEDICINE	Michael Jaggi, DO	Michael Roebuck, MD
MEDICINE	Khalid Ahmed, MD	Punam Sharman, MD
OBSTETRICS & GYNECOLOGY	Saqib Ahmad, MD	Mohamed Khedr, MD
PATHOLOGY	Cathy Blight, MD	Qazi Azher, MD & Douglas Congdon, DO
PEDIATRICS	Aftab Aftab, MD	Muhammad Jabbar, MD
PSYCHIATRY	Michael Gotlib, MD	Open
PSYCHOLOGY	Kirk Stucky, PsyD	Open
RADIATION ONCOLOGY	Ahmed Akl, MD	Open
RADIOLOGY	Apparao Mukkamala, MD	Ronald Sparschu, MD
SURGERY	Raouf Mikhail, MD	Jamal D. Farhan, MD

Comfort Keepers Home Care Makes Generous Donation

In late January, Comfort Keepers Home Care of Burton, MI made a generous donation of \$1,771 in support of Hurley's Senior Care Services Program. The money will support the general purposes of the program to keep older adults healthy, active, and independent for as long as possible.

Thank you Comfort Keepers Home Care!

Thank you
to all who
helped raise
\$60,972 during
the 102.5 WIOG
"Cares for Kids"
Radiothon held
in February.

HURLEY
CHILDREN'S
HOSPITAL



Children's
Miracle Network
Hospitals

Implantable Defibrillator

Continued from page 1

The S-ICD System is designed to provide the same protection from SCA as traditional transvenous implantable cardioverter defibrillators (ICDs). However, the entirety of the S-ICD System sits just below the skin without the need for thin, insulated wires – known as leads – to be placed into the heart itself. This leaves the heart and blood vessels untouched, providing a new exciting solution for both physicians and patients.

The S-ICD System has two main components: (1) the pulse generator, which powers the system, monitors heart activity, and delivers a shock if needed, and (2) the electrode, which enables the device to sense the cardiac rhythm and serves as a pathway for shock delivery when necessary. Both components are implanted just under the skin—the generator at the side of the chest, and the electrode beside the breastbone. Implantation with the S-ICD System is straightforward and can be done using only anatomical landmarks which removes the need for fluoroscopy (an x-ray procedure that is required for standard leads to be placed in the heart).

The S-ICD System is intended to provide defibrillation therapy for the treatment of life-threatening ventricular tachyarrhythmias in patients who do not have symptomatic bradycardia, incessant ventricular tachycardia, or spontaneous, frequently recurring ventricular tachycardia that is reliably terminated with anti-tachycardia pacing.

The S-ICD System is FDA approved. To date, more than 2,000 devices have been implanted in patients around the world. Other Michigan hospitals that have S-ICD technology include Henry Ford, Spectrum, U-M/Ann Arbor and Covenant.

Zilver Ptx Drug-Eluting Peripheral Stent, Treating Peripheral Artery Disease

Hurley Medical Center is the first and only medical center in Genesee County, and one of six in the state to use a new kind of drug-coated stent, the Zilver PTX drug-eluting Peripheral Stent designed to treat peripheral artery disease. The first patient, a 75 year old man from Flint, was implanted on February 14, 2014 at Hurley.

Stents, tubes of flexible metal mesh, have long been a popular option in treating PAD. However, re-narrowing of the artery, a problem called restenosis is common. The Zilver PTX drug-eluting stent is coated with a drug that helps limit the formation of scar tissue.

“Though drug-coated stents have been common in coronary procedures for years, they are brand new in treating the arteries of the leg. Thanks to this revolutionary new stent there will be significantly fewer instances where a follow-up surgery has to be performed to clear previously placed stents. This is a huge advancement and a win-win situation for the patient, who will experience a much shorter recovery time,” adds Mohmmmed Margni, MD, Hurley Vascular Surgeon.

The FDA recently announced approval of the new device, made by Cook Medical and is made available to only a select few centers in the country. The minimally invasive procedure is performed inside the Hurley Cardiovascular Laboratory.



63-year-old male diabetic
Preprocedure Postprocedure

ICD-10 Education for Physicians

Hurley Medical Center has partnered with 3M to provide ICD-10 education for physicians. Specialty-specific video modules for physicians are now available on Hurley's Intranet.

Physicians don't have to face all 140,000 ICD-10 codes. They can focus on the ICD-10 issues most relevant to their practice or specialty, documenting each patient encounter to meet their own needs and to satisfy the language requirements for complete coding—just as they do now.

Each specialty specific video is led by a physician and focuses on what physicians should know about ICD-10 as well as new documentation required as a result of implementing ICD-10. Each video is approximately 25-30 minutes in length. Physicians can view as many specialty specific videos as desired. All physicians are encouraged to view the first video which is an Introduction to ICD-10.

For further information or to access the video modules, please log in to the Hurley Intranet.

Physician/NPP Specialty Specific Modules by 3M

- Introduction to ICD-10 *New*
- Anesthesiology *New*
- Cardiology *New*
- EMT *New*
- ENT/Ophthalmology *New*
- Gastroenterology *New*
- General Surgery *New*
- Gynecology *New*
- Hematology/Oncology *New*
- Infectious Disease *New*
- Internal Medicine *New*
- Mental Health *New*
- Neurology/Neurosurgery *New*
- Obstetrics *New*
- Orthopaedics *New*
- Pediatrics/Neonatology *New*
- Pulmonary *New*
- Rehab *New*
- Urology *New*

Kroger Delivery Comes From the Heart



Kroger once again made a special delivery on Valentine's Day. Kroger delivered 400 balloons to Hurley Children's Hospital and other areas of the hospital.

Bone Density Exams

Hurley Medical Center recently relocated our Bone Density machine to the main campus here at Hurley. This initiative is part of our "Own the Bone" program. To schedule an exam, please call our Radiology Scheduler at 810.262.9194.

Hurley Gets \$5,000 Grant for Patients in Acute Care for the Elderly Unit (ACE)

First and Only Recognized Exceptional Facility for Seniors in the Region

Hurley received \$5,000 from the Merkley-Elderly Charitable Trust to provide care enrichment for patients in the hospital's Acute Care for the Elderly (ACE) Unit. The ACE Unit opened with 9 beds in August, 2013. It is for acutely ill adults aged 65 and older that are hospitalized for 5-7 days.



Grant funds will be used to provide haircuts from a cosmetologist and supplies such as arts and crafts, playing cards, jigsaw puzzles, journals, and DVDs. Haircut services will encourage a stronger self-image and self-esteem, elevate the spirit, and help maintain important routines.

"Thanks to this grant, volunteers will engage patients with activities such as card playing, jigsaw puzzles, games, and reading, to help prevent confusion and preserve mental functioning. These activities also lessen or prevent delirium, a frightening, but often controllable form of confusion that is surprisingly common among older patients in the hospital," adds Angela Mitchell, BSN, MS, Administrator, Geriatric Services at Hurley Medical Center