

# Physician CONNECTION

Published for the Physicians of Hurley Medical Center



## CALENDAR

### September 19, 2013

*"Bone Health & Fragility Fracture Management"*

Holiday Inn Gateway Centre

5:00 – 7:30 pm

Approved for AMA PRA Category 1 Credit™

To register call: 1.855.310.3627

### September 26, 2013

*EPIC/EMR Implementation Educational Series*

Hurley Medical Center

Charles White Conference Center

7:30-8:30 am

Approved for AMA PRA Category 1 Credit™

Regular scheduled series (grand rounds) format does not require RSVP

## The Hernia Experts

The Hurley Hernia Center of Excellence is open and available to assist you in caring for the needs of your hernia patients.

To refer a patient to the Hurley Hernia Center of Excellence, please call 1.855.5.HERNIA (437642). You may also contact Dr. McCann on his cell phone at 219.428.1389, with your questions or concerns.

Together we can help improve the lives of hernia patients and get them back in the game.

**Hernia  
Center of  
Excellence**

## Congratulations 2012 Hurley Pinnacle Award Recipients

Primary Care Physician - Khalid Ahmed, MD

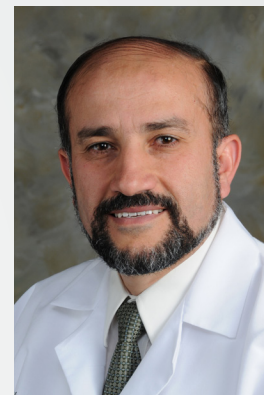
Specialty Care Physician - Ahmad K. Kaddurah, MD

Hurley is proud to announce the 2012 Pinnacle Award recipients. Both individuals have a strong track record of representing, demonstrating and promoting a positive image of Hurley Medical Center, the profession, and community spirit and engagement.

The Hurley Pinnacle Award is Hurley's highest honor accorded to its physicians. The award recognizes and honors a physician member of the Hurley family who epitomizes the height of professionalism, shows unwavering commitment to our community, demonstrates dedication to the medical center, and consistently and unflinchingly embodies Hurley's mission: **Clinical Excellence. Service to People.**



Khalid Ahmed, MD



Ahmad K. Kaddurah, MD

*Further details of their accomplishments and achievements will be provided soon, along with the dates for the Pinnacle Award Ceremonies.*



## Hurley is First to Use Bypass Technology to Assist in Organ Donation

Hurley Medical Center is believed to be the first U.S. hospital outside of an organ transplant center to use a new technology, the Extra-Corporeal Support (ECS) system, to assist in organ donations from donors who have experienced circulatory death, according to Gift of Life Michigan, the state's federally designated organ and tissue recovery organization. This type of donation is known as DCD, or donation after circulatory death, as distinguished from the more common donation after brain death.

"Gift of Life Michigan is grateful to Hurley Medical Center for its commitment to this new technology and its potential to benefit patients who need life-saving organ transplants,"

*Continued on  
page 3*



Please share your stories. We'd love to hear from you.

Please go to the link and become a fan of our Hurley Medical Center page by clicking the "Like" button.

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## Peripheral Artery Disease Under Diagnosed and Under Treated

The prevalence of peripheral artery disease (PAD) is growing due to the aging population and the burden of risk factors affecting at least 8 to 12 million Americans<sup>1</sup>. As the population ages the prevalence of PAD could reach 9.6 to 16 million in those 65 years and older, and 19 million overall by 2050.

The Hurley Vascular Center recognizes the need to educate the public, primary care physicians and specialists, to identify patients at risk and build collaborative relationships among health care professionals who treat this condition. <sup>1</sup>American Heart Association. *Heart Disease and Stroke Statistics—2004*. 2004; Dallas.



### Risk Factors

- Diabetes
- History of smoking
- High cholesterol
- High blood pressure
- Age over 50
- Family history of heart disease, heart attack or stroke.
- High levels of homocysteine

### Hurley Vascular Surgeons Present PAD Talk

On May 29, Drs. Margni and Almaroof, Hurley Vascular Surgeons, presented a special talk for physicians about Peripheral Arterial Disease (PAD) at the Holiday Inn Gateway Centre in Flint. More than a dozen physicians and specialists attended this special event.

The two vascular surgeons strongly believe that primary care physicians play a critical role in diagnosing and monitoring PAD. They emphasized that regular screening for PAD and early diagnosis were critical to preventing vascular disease and saving limbs from amputation. Without timely interventions, patients with advanced, non-responsive PAD may progress to lose a limb or suffer from pain, non-healing wounds and diminished quality of life.

The major barriers to improving the care of patients with PAD are related to the lack of disease recognition, poor understanding of its impact on the patient, and the gross underuse of safe, effective, and widely available therapies.

### Ankle-Brachial Index

Patients with significant risk factors for PAD should be screened regularly. Measurement of a patient's ankle-brachial index (ABI) is a simple means of identifying PAD and correlates strongly with risk. Other tests include Duplex ultrasound, computed tomography (CT), angiography and magnetic resonance (MR) angiography.

Treatment for PAD depends on its severity. Many patients can be managed with lifestyle modifications, medication, or both. Surgical or endovascular interventions are performed in advanced cases. Patients with known or suspected PAD should be referred to a vascular specialist for comprehensive assessment and surveillance.

For more information or to refer a patient to the Hurley Vascular Center, please call 810.262.6565.

### Ankle-Brachial Index Interpretation

0.91-1.30	Normal
0.71-0.90	Mild
0.41-0.70	Moderate
0-0.40	Severe

## The Center for Joint Replacement Patient- and Family-Centered Care Council Gives Back



The Hurley Center for Joint Replacement Patient- and Family-Centered Care (PFCC) Council is comprised of a team of dedicated volunteers. The PFCC Council works closely with the Center for Joint Replacement staff to improve the joint replacement experience for our patients and families. Over the past two years, they have completed several projects including developing new educational materials, enhancing the pre-admission process and establishing the "Bone Pin" recognition award.

As the council members continue to help us improve the joint replacement experience by remembering their own, a common theme emerged. They all remembered having extreme anxieties in the moments just before surgery. That's when a light bulb went off - If they were

scared, imagine how children must feel. The team immediately launched fundraising initiatives to purchase new toys for children to enjoy while awaiting their surgery. The council members recently presented their first purchases to the pre-op holding nursing staff.

"Hurley is fortunate to have such a compassionate group of former patients willing to help improve the care and service we provide. It is a pleasure to work with this dedicated and caring team," adds Cathy Metz, PFCC Council Organizer.

## We're Serious About Seniors



### Meeting The Complex And Varied Health Needs Of Older Adults.

Hurley Medical Center's goal is to keep older adults healthy, active and independent. From geriatric assessments and care management to education and programs, we are dedicated to providing specialized healthcare to seniors. If your patients are over 65 or responsible for the health of an older adult, let Hurley help provide the highest quality of life possible.

For more information, please call 810.262.4943 or visit [hurleymc.com/seniors](http://hurleymc.com/seniors).

### Bypass Technology *Continued from page 1*

according to Richard Pietroski, Chief Executive Officer, Gift of Life Michigan.

ECS is a device that provides blood and oxygen to kidneys and the liver, after a patient is declared dead. ECS bypass technology (also referred to as ECMO or EISOR), can improve the number and quality of organ transplants. Until now, it has been used in DCD donations in only a few places in the United States, and those have been limited to transplant centers.

"Gift of Life Michigan recently facilitated an organ donation at Hurley Medical Center utilizing this ground breaking technology. The organs were all successfully transplanted as a result of this new technology, and most importantly through the collaboration with medical, nursing, and administration staff at Hurley Medical Center," adds Michael McCann, DO, FACOS, FACS, Chief, Trauma and Surgical Critical Care at Hurley Medical Center.

"This is an amazing medical milestone, and Hurley is honored to have played a part in the facilitation of this ECS procedure. The work Hurley does collaboratively with Gift of Life Michigan is a strong testament to the clinical excellence provided to donor families, here at the medical center, around the clock," according to Melany Gavulic, RN, MBA, President and Chief Executive Officer at Hurley Medical Center.

"All of the collaboration and hard work is important, but we can never forget the donors and the donor families. These are the people who with great forethought or in a time of tremendous personal grief made a decision to give the ultimate gift of life, and for that we are truly grateful," adds Beckie Hoppe, MSN, RN, Organ Donor Administrative Liaison at Hurley Medical Center.

Today, Hurley Medical Center is one of only a handful of U.S. healthcare facilities to ever facilitate this type of donation utilizing ECS state of the art technology.



**Best Practices in Donation**  
A report on Michigan hospital performance in organ and tissue donation

**Hospitals pay tribute to donors**

- Hurley Medical Center honors its donors with memorial wall
- Oakwood's concept complete, fundraising under way

Patients who became organ, eye and tissue donors at Hurley Medical Center in Flint will now be remembered with plaques on a memorial wall. The beautiful burled wood and metal memorial was installed near Hurley's entrance. The images of donors will rotate to honor as many as possible. It is believed to be the first of its kind in the state and was funded with a \$2,800 grant from the Gift of Life Foundation. Hurley is planning to expand the memorial later this year.

to honor more donors. "For donor families, this wall is an opportunity to honor their loved one and the contributions they made during their life. For Hurley, it's a way to publicly recognize donors who live on, thanks to their amazing gifts," said Beckie Hoppe, Hurley's donation liaison.

Oakwood Hospital and Medical Center also is planning to pay tribute to those who gave the gift of life. The Dearborn hospital has moved from the design phase to raising money to help build an artistic tribute to its donors just outside the hospital's chapel. The \$100,000 memorial

expected to be completed in April 2014, was designed by artist Tony Bellemo of Mt. Clemens. It will be called "A New Dawn." Glass doves will be inscribed with each donor's name and a second dove will go to each donor's family as a keepsake. "For families, this is about legacy," said Beverly Beltrami, Director of Spiritual Support. "This is a way to honor the legacy, and the dove is an important symbol. It also is a way for Oakwood to publicly thank and

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*Here is a copy of the Spring edition front page of the Gift of Life Newsletter sent to hospitals throughout the state of Michigan. Hurley's Organ Donor Memorial Wall event, and this special photo, captured the front page honors.*

## Professional Medical Staff Reappointment Packets



### Reminder – Due July 15, 2013

**Reminder** – Medical Staff reappointment packets are due back to the Medical Staff Office on or before July 15, 2013. Please use the check off sheet provided in the packet to assist in the successful completion of all elements of the reappointment packet and reappointment process

If you have not received a reappointment packet and are a member of the Department of Medicine, Med/Peds, Pediatrics, Psychiatry or Psychology, or if you have any questions, please contact the Medical Staff Office at 810.262.9239.

**Epic** Help Desk  
810.262.EPIC

### Responding to Coding Queries

In your PB Coding Query Folder (within your Epic inbasket), you may find PB Coding Query deficiencies that require your attention. These messages are sent from our billers in the Professional Billing department that require chart updates from you in order to bill their accounts.

### Physicians Utilizing Hurley Professional Billing

A new Best Practice Advisory (BPA) has been created to help billing effectively route charges for all physicians utilizing Hurley Professional Billing for their inpatient services. This BPA will continue to pop up each time you open the patients chart until you make a selection. If you have your own private billing service, this BPA will not apply.

BestPractice Advisory - Clindoc, Unittest One

⚠ Please select staff or private so billing can be routed appropriately.

☐ Place order: Staff Patient

☐ Place order: Private Patient



# Children's Miracle Network Hospitals Telethon A Success!

Thank you to all the donors, volunteers, miracle families, ABC 12 talent and behind-the-scenes staff who teamed up to make the June 2, CMN Hospitals Telethon a success. The final tote board amount was \$1,125,640! Throughout the ten-hour broadcast, viewers saw the stories of children from throughout mid-Michigan who have been helped by Hurley Children's Hospital.



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## Congratulations Dr. Sharman

Congratulations to Dr. Mahesh Sharman, Hurley Pediatric Critical Care Physician, who will soon serve as the Lead Pediatric Clerkship Director for Michigan State University College of Human Medicine's Department of Pediatrics and Human Development.



In this new role, Dr. Sharman will oversee the medical student pediatric rotation for over 200 medical students each year throughout the state – including the MSU campuses in East Lansing, Grand Rapids, Upper Peninsula, Midland, Traverse City and of course Flint! Dr. Sharman previously served as the MSU College of Human Medicine Flint Campus Pediatric Clerkship Director.

## Hurley Celebrates \$25,000 "Battle of the Brave" Contest Win

Pediatric patients at Hurley Children's Hospital will soon get the chance to enjoy two renovated playrooms, thanks to a contest supported by Children's Miracle Network (CMN) Hospitals and Speedway. The two-week contest awarded \$25,000 to one CMN hospital nationwide that garnered the most public votes. Hurley Medical Center finished in first place with 14,465 votes on May 31, 2013. Our pediatric ambassador for this contest is 9-year-old Archer Granger, who was involved in a life-threatening industrial lawn mower accident and was transported to Hurley Children's Hospital. After a number of surgeries at Hurley, physicians, surgeons and pediatric specialists were able to save his leg, and his life.



"A heartfelt thank you to the Hurley family, the entire community and beyond for all of your support," said Melany Gavulic, RN, MBA, Hurley President and Chief Executive Officer. "For Hurley to compete against some of the nation's largest children's hospitals and win is a testament to the unending commitment and belief that all of you have in the work that the Hurley team does day in and day out. We are especially grateful for Archer and his willingness to let his story be told of the tragedy he endured and the excellent care he received at Hurley. Thank you again to all that made this win possible!"