

Physician Connection

Published for the Physicians of Hurley Medical Center

Hurley Medical Center Receives Blue Distinction Center Designation for Quality in Knee and Hip Replacement

The Blue Distinction® Designation Aids Consumers and Employers in Choosing High-Performing Hospitals

Hurley Medical Center has received designation as a Blue Distinction Center in the areas of Knee and Hip Replacement. The Blue Distinction Centers for Specialty Care® program is a national designation awarded by Blue Cross and Blue Shield companies to medical facilities that have demonstrated expertise in delivering quality specialty care.



"As part of a major academic medical center, Hurley is devoted to the diagnosis, treatment and rehabilitation of injuries and diseases of the body's musculoskeletal system. Our skilled physicians combine their vast experience with the latest technology to provide personalized care of bone and joint problems that affect a patient's comfort and ability to function. Having this designation only enhances the exceptional care we provide patients, around the clock," says Cathy Metz, PT, MBA, Service Line Administrator, Musculoskeletal and Orthopedics at Hurley Medical Center.



Members of Virtual ACE - L to R:
Terra Bontrager, RN, GRN, Crystal Liddell
-Boggan, RN, GRN, Stacie Abraham, RN, GRN,

Meet the Virtual ACE Nurses (Acute Care for the Elderly)

At the heart of Hurley Medical Center's commitment to senior patient care is our participation in two nationally respected senior health care initiatives: the Nurses Improving Care for Healthsystem Elders (NICHE) and now Virtual Acute Care for Elders Program (ACE).

Virtual ACE is a mobile team comprised of three geriatric resource nurses (GRNs) who perform initial geriatric specific assessments, and applicable follow-up on patients 65 and

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CALENDAR

April 18, 2013

"Pain & Rational Analgesic Management in the Hospital Setting"

Holiday Inn Gateway Center

5:00 pm-7:00 pm

Approved for AMA PRA Category 1 Credit™

To register call: 1.855.310.3627

There is no charge for this activity

May 1, 2013

The 2013 Pediatric Update

Holiday Inn Gateway Center

8:00 am-2:30 pm

Approved for AMA PRA Category 1 Credit™

To register call 1.855.310.3627

May 22, 2013

Annual Endocrine Update

Holiday Inn Gateway Center

5:00 pm-7:00 pm

Approved for AMA PRA Category 1 Credit™

To register call 1.855.310.3627

SAVE THE DATE

May 15, 2013

MSU/FAME Community Research Forum

Riverfront Banquet Center

Hurley Welcomes New Physicians

Marion Dunn, MD
Psychiatry

Khanghy Nguyen, DO
General Surgery

Robert O'Connor, MD
Critical Surgical Care

Kristin Amelia Swor Wolf, MD
Emergency Medicine



Please share your stories. We'd love to hear from you.

Please go to the link and become a fan of our Hurley Medical Center page by clicking the "Like" button.

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Hurley Medical Center and Kettering University Unveil First Joint Physician Scribe Program of Its Kind in the U.S.



Left to right: Dr. Stacy Seeley; Dr. Pat Atkinson, Kettering University; Alex Petit, Scribe; Melany Gavulic, RN, MBA, Hurley President & CEO; Dr. Mike Roebuck, Hurley Chief Medical Information Officer

On March 8, officials from Hurley Medical Center and Kettering University proudly showcased the Physician Scribe program – the first of its kind in the country. The technology rich joint venture benefits the medical staff at Hurley Medical Center and the students of Kettering University.

The Scribe program provides support and training for medical professionals using the new Electronic Medical Record (EMR) system. Scribes work closely with doctors, as they assist the physician in learning to navigate the EMR. In exchange, a select number of co-op students from Kettering University get a premier opportunity to explore career paths in medicine while also developing their technology skills in their chosen field.

Dr. Michael D. Roebuck, Chief Medical Information Officer at Hurley Medical Center, said the Physician Scribe program assists physicians who are transitioning to computers when recording patient information. At the same time, "it gives unprecedented access to a hospital setting for students who hope to pursue a career in medicine."

To schedule a scribe to assist with your Epic needs, please call 810.262.3108.

Hurley Medical Center Offers Medtronic's Second-Generation MR-Conditional Pacemaker

At Hurley Medical Center, we are always striving for new and innovative ways to revolutionize care for cardiac patients. Hurley is proud to offer Medtronic's second-generation MR-Conditional Pacemaker, providing physicians with state-of-the-art technology to help their patients.



In February, Medtronic announced the U.S. Food and Drug Administration approval and launch of its Advia DR MRI™ SureScan® Pacing System. The Advia MRI system is Medtronic's second-generation MR-Conditional pacemaker and is the first system to combine the most advanced pacing technology with proven MRI access. The Advia MRI system follows the "REVO", Medtronic's first-generation MR-Conditional pacemaker, and the only other FDA approved (February 2011) MR-Conditional pacemaker in the U.S.

Until the availability of Medtronic's SureScan pacing systems, patients with pacemakers in the U.S. have been contraindicated from receiving MRI scans because of potential interactions between the MRI and device function. According to published literature, up to 75 percent of patients worldwide with implanted cardiac devices are expected to need an MRI scan during the lifetime of their device. Hurley offers options to ensure these patients can receive the care they need.

Hurley offers implantation of Medtronic's SureScan pacing systems and is the only MRI facility in the area currently credentialed to scan patients with either of the two FDA-approved pacemakers. Hurley Medical Center has been implanting and performing MRI exams on patients with the MRI conditional pacemakers since early 2011.

To schedule an MRI for your patient, simply call 810.262.9MRI (9674).

Hurley Benefit Ball "Passport to the World" Enjoyed by All!

The 32nd Annual Hurley Foundation Benefit Ball was a huge success with more than 400 people attending the black tie gala. The event raised \$170,000 to benefit Hurley Medical Center's Acute Care for the Elderly (ACE) Unit.

The ACE program is a geriatric-specific model of care for older patients that require hospitalization. ACE provides a geriatric-friendly environment that focuses on safety, management of geriatric syndromes, and prevention of the loss of physical and mental abilities.

The Hurley Foundation thanks our physicians who help make this annual event such a success.



Hurley Ball Ambassadors - L to R: Barbara Branch, BSN, RN, cardiovascular patient; Bob Roden, trauma patient; and Janice Pike, orthopedic patient.

Hurley Therapy Services Makes Change in Service Delivery

Hurley Rehabilitation Therapy Services provides care for patients needing therapeutic interventions to reduce the complications of injury, trauma or birth conditions. Our services include inpatient and outpatient physical, occupational and speech therapy services for adults and children throughout mid-Michigan.

In an effort to better improve service delivery, we performed an assessment and identified opportunities to consolidate resources.

Beginning in April we will be consolidating outpatient services and expanding our days and hours of operation. Efficiencies will be implemented to maximize utilization and flexibility.

Outpatient therapy services previously housed at Hurley's Eastside Campus on Robert T Longway Blvd are being consolidated to our two other off-site locations – West Flint Campus and SportsCare.



BackCare our special back/spine therapy services will now be housed at SportsCare. This will allow utilization of the therapeutic pool and fitness center to rehabilitate patients with back and neck injuries. SportsCare is located on the second floor of Hurley Health & Fitness Center at 4500 S Saginaw Street. Therapy services will be offered weekdays from 7:00 am to 7:00 pm. In addition, Saturday appointments will be available beginning April 6, 2013.

NeuroCare our special therapy services with a focus on the neurological needs of stroke patients, will now be available at our Family Rehabilitation Center where physical, occupational and speech therapy services are located. Hurley Family Rehabilitation Center at West Flint Campus is located at 1085 S Linden Road. Therapy services will be offered weekdays from 7:00 am to 7:00 pm.

In addition, we are restructuring the hours of services for our inpatient staff to provide therapy services from 7:00 am to 6:00 pm, giving us an increased ability to meet the therapy needs of both our acute care and inpatient rehab patients. This expansion of inpatient service hours is a direct response to meet physician requests.

To schedule a patient for an outpatient physical, occupational or speech therapy appointment, please call our Central Schedule office at 810.262.2350 or fax a therapy prescription to 810.235.2588. Referring Hurley Physicians may place an electronic order in Epic.

Epic

Mark Your Calendar – Physician Epic Upgrade Training

Please join us to learn new features and functionality for the upcoming Epic Upgrade, effective July 1, 2013. Choose the option that best suits you: structured class, open lab or eLearning. No registration is required.

Option A: **Structured Class Sessions** –
Daily on dates provided below
Time: 7:00 am to 8:00 am OR
12:00 pm to 1:00 pm

Option B: **Open Lab Sessions** –
Daily on dates provided below
Time: 7:00 am to 3:30 pm

2013 Dates:
Monday, June 10
Wednesday, June 12
Thursday, June 13
Monday, June 17
Tuesday, June 18
Friday, June 21

Location: 11 East – Computer Training Room
The computer training room will be staffed by an Epic trainer all day. Hands on materials will be available to help navigate through new workflows.

Option C: **eLearning** – Informational handouts showcasing 2012 eLearnings are available in the physician lounge.

If you are unable to attend on the dates provided, please call 810.262.6980 to make alternative arrangements.

Accessing Epic – Security Update

To ensure security, access will be disabled for users who haven't logged in to Epic for six consecutive months. To re-activate a disabled account, a user can call the 24-hour IT helpdesk at 810.262.9766.



Virtual ACE Nurses *Continued from page 1*

older throughout the medical center. Virtual ACE's goal is to closely collaborate with the patient/family and the interdisciplinary team. The Virtual ACE's will offer suggestions on patient care to ensure the best evidenced based plan of care is in place to improve outcomes such as length of stay, and prevent hospital acquired complications including falls, skin break down, malnutrition, functional decline, and delirium.

Virtual ACE is based on a model that has been successfully used in other hospitals across the country. Hurley Medical Center is leading our region in offering specialized care that meets the specific needs of patients 65 and older, their families and caregivers. Hurley is currently the first and only NICHE designated hospital in our region and the first to implement the ACE model of care. Hurley Medical Center has been designated as a Senior Friendly Organization by the Hartford Institute for Geriatric Nursing. In May, 2013 Hurley will open the first ACE unit in our community which will combine an interdisciplinary team approach to care, geriatric evidenced based nursing protocols, and a specialized environment of care for acutely ill older adult patients and their families.

The Virtual ACE Nurses can be reached at 810.262.6565.

Hurley Partners with March of Dimes



Dr. Ivana Vettraino, Director, Hurley Maternal Fetal Medicine, Named To March Of Dimes National Speakers Bureau

Hurley Medical Center is partnering with the March of Dimes to lower the number of babies born too soon. Hurley Medical Center is among a select group of 100 hospitals nationwide, and the only Michigan hospital selected by the March of Dimes to receive its Quality Improvement Service Package, which collaborates with the hospital in creating and implementing policies to reduce medically unnecessary inductions and cesarean deliveries scheduled before 39 weeks of pregnancy.

In addition to Hurley Medical Center's participation in the program, Ivana Vettraino, MD, MBA, Director, Hurley Maternal Fetal Medicine, has been named to the March of Dimes National Speakers Bureau. Dr. Vettraino works with the hospitals identified by the March of Dimes to consult and speak for this project by supporting the work as evidenced based medicine and best practice initiatives.



Enhancing the Physician Experience

Hurley Medical Center is committed to providing the highest level of service to our medical staff. In an effort to continue to enhance the physician experience at Hurley, we are pleased to announce that Physician Services will be merged with the Medical Staff Office.

Hurley is committed to working with our physician partners to ensure the highest level of satisfaction within our system. Based on an internal assessment, it was determined that by combining the skills and services of these two departments, operational efficiencies will be enhanced.

The department will continue to manage credentialing and reappointment for medical staff membership, facilitate physician orientations, maintain current physician information and coverage preferences, expedite Epic and EpicCare Link connectivity, coordinate physician events and promotions, provide timely and relevant communication, and other assistance as needed.

The Medical Staff Office and Physician Services departments have already begun the transition of combining resources to continue to meet your needs.

The following team members are available to assist you with questions or concerns:

Angelica Johnson - Medical Staff Coordinator
810.262.9239

Charice Tenson - Assistant Medical Staff Coordinator
810.262.9239

Andrea McBurney - Physician Services Operations Specialist
810.262.9400

Valerie Southall - Physician Services Representative
810.262.6057