Physician Connection



MAIN INTRACE

Published for the Physicians of Hurley Medical Center

CELEBRATE NATIONAL DOCTOR'S DAY

We see your cars in the hospital parking lot hours before the sun rises. We see you studying patient charts alone at a nurses' station. We see you celebrate with genuine joy. And, we see you grieve. Being a physician is unlike any other job on earth. You carry overwhelming responsibility.

On March 29, Hurley Medical Center will celebrate National Doctors Day. The Hurley family salutes the more than 500 doctors and residents in our community who share our commitment to outstanding patient- and family-centered care.

You dedicate your lives to helping us lead healthier ones, and inspire and educate the next generation of physicians so we can be assured a high-level of care continues for many years to come.

From all of us at Hurley Medical Center, thank you, doctors, for making a difference and touching lives through better medicine, each and every day.

To Our Valued Hurley Doctors



Please Join Us:

Friday, March 29, 2013 7:00 am to 10:30 am

Breakfast & Health Screenings
Merliss Brown Auditorium



Please share your stories. We'd love to hear from you.



become a fan of our Hurley Medical Center page by clicking the "Like" button. HURLEY MEDICAL CENTER hurleymc.com facebook.com/HurleyMedicalCen

HURLEY FOUNDATION hurleyfoundation.org facebook.com/HurleyFoundation twitter.com/HurleyFNDN

CALENDAR

March 28, 2013

EPIC Physician Optimization
Educational Series
Hurley Medical Center,
Charles White Conference Center
7:00 am − 8:00 am
Approved for AMA PRA Category 1 Credit™
Regular Scheduled Series (Grand Rounds)

Format does not require RSVP

April 18, 2013

"Pain & Rational Analgesic
Management in the Hospital Setting"
Holiday Inn Gateway Center
5:00 pm - 7:00 pm
Approved for AMA PRA Category 1 Credit™
To register call: 1.855.310.3627
There is no charge for this activity

SAVE THE DATE

May 1, 2013

Pediatric Update Holiday Inn Gateway Center

May 15, 2013

MSU/FAME Community Research Forum Riverfront Banquet Center

Hurley Welcomes New Physicians

Tracy Davies, DDS – Pediatric Dentistry

Richard Reynolds, MD –
Pediatric Orthopedic Surgery

PHYSICIAN CONNECTION MARCH 2013



State-of-the-Art Camera Pill Helps Specialists Detect GI Diseases

Hurley Children's Hospital is now offering PillCam capsule endoscopy, an innovative, non-invasive procedure to aid physicians in detecting gastrointestinal disorders in pediatric patients – the

only medical center in Genesee County offering this technology for this population. The procedure is available to adult and pediatric patients alike.



PillCam SB video capsules contain miniature cameras that take a series of photos to visualize the small intestine and esophagus, respectively. This non-invasive procedure has become an addition to traditional endoscopy. More than one million patients world-wide have benefited from the capsule endoscopy procedure since it was cleared by the U.S. Food and Drug Administration in 2001.

"Capsule endoscopy has allowed us to visualize the small bowel to more accurately detect gastrointestinal disorders in our youngest patients," says Dr. Mohammad Tabbah, Hurley Children's Hospital Pediatic Gastroenterologist. "We are pleased that we can now offer our pediatric population a painless, patient-friendly addition to traditional endoscopy for those experiencing persistent gastrointestinal symptoms, including abdominal pain, rectal bleeding and persistent diarrhea."

During the PillCam capsule endoscopy small bowel procedure, the patient swallows the capsule which passes through the digestive tract transmitting more than 50,000 images to a data-recording device worn by the patient for an eight-hour period. The small bowel images are then downloaded to a computer for physician review and diagnosis.

For more information, please contact Hurley Medical Center's GI Lab between 8 am and 4 pm at 810.262.9011.

Hurley Announces First Gallbladder Procedure Using The Newest Technology In Surgery Today

Hurley Medical Center has announced the first gallbladder removal procedure using the da Vinci® Si™ Surgical System in our operating room. The state-of-the art technology is available for procedures including cholecystectomies (gallbladder removal), hysterectomies, myomectomies, hiatal and abdominal hernia repairs, adrenalectomies (adrenal gland removal), GERD-related diagnoses (reflux), and esophageal strictures. This is a significant announcement because of the value it offers our surgical staff and those in the community and region we serve.



Dr. McCann with patient

"Having this amazing da Vinci® Si™ technology is a win-win for Hurley, and only expands our comprehensive scope of surgical services for the patients of Genesee County and beyond. The robotic surgical procedure results in a more precise removal, lower complication rate, and less pain and less discomfort, improving the entire patient- and family-centered care experience," adds Michael McCann, DO, FACOS, FACS, Chief of Trauma Surgery and Critical Care at Hurley Medical Center.

The da Vinci® Si™ has several unique features designed to provide additional clinical benefits and efficiency in the operating room, many of which translate to patient benefits. Here are a few features of the da Vinci® Si™:

- Enhanced 3D, high-definition vision of operative field with up to 10x magnification
- New optional dual console allows second surgeon to provide assistance
- Superior visual clarity of tissue and anatomy
- Surgical dexterity and precision far greater than even the human hand
- Updated and simplified user interface to enhance OR efficiency

Together, these technological advancements provide our surgeons with unparalleled precision, dexterity and control that enable a minimally invasive approach for many complex surgical procedures.

"Having the da Vinci® Si^{m} System enables Hurley to continue to provide the best possible outcomes for our patients. It is proof of our ongoing commitment to provide our community access to the latest advancements in minimally invasive surgery," says Melany Gavulic, RN, MBA, President and Chief Executive Officer, Hurley Medical Center.

PHYSICIAN CONNECTION **MARCH 2013**



You will be happy to know that Break the Glass and Care Everywhere are now live!

MyChart

More than 1000 patients have already signed up for MyChart! We are encouraging our scribes to help physicians sign up for MyChart. Help us meet our Meaningful Use requirements and get signed up today.

Avoid Copy and Paste Errors in the EHR

Although there are tools readily available that allow physicians to copy and paste or "copy forward" patient information, please be very cautious when utilizing these practices.

The following suggestions are offered to help avoid copy and paste errors in the EHR:

- Avoid copy and pasting text from another patient's note without attribution, as this is plagiarism and may constitute billing fraud.
- Avoid repetitive copying and pasting of laboratory and radiology results.
- Note important results with proper context and document any resulting actions. Avoid wholesale inclusion of information readily available elsewhere in the EHR because this creates clutter and may adversely affect note readability.
- Review and update as appropriate any information found elsewhere in the electronic record (e.g., problems, allergies, medications) that is included in a note.
- Include previous history critical to longitudinal care in the outpatient setting, as long as it is always reviewed and updated. Copying and pasting other elements of the history, physical examination or formulations is risky as errors in editing may jeopardize the credibility of the entire note.

EpicCare Link

Some EpicCare Link users may have experienced slow performance when logging into the system. The large quantity of InBasket messages the system loads when a user logs in is slowing down the process. When EpicCare Link users don't mark their messages as "Done" in the InBasket, it causes the messages to remain there forever and reload at each log-in.

To address this problem, the following types of InBasket messages will be purged after 30 days:

- Messages that notify a user when they have gained access to a patient
- Admission/discharge notification messages from Event Monitor

EPIC Care Everywhere

Request a Patient's Record from an **Outside Organization**

Before clinicians can view a patient's record from an outside organization, you must initially query for and request that record



from the organization using the Request Outside Records activity. From this activity, you can also collect authorization to request the patient's outside record when authorization is required.

View a Patient 's Outside Records

You can view a patient's information from outside organizations using the Care Everywhere Outside Records activity.

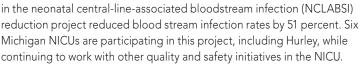
*Michigan Care Everywhere customers: Bronson Healthcare Group, Covenant HealthCare, Henry Ford Health System, Lakeland HealthCare.

Epic Helpdesk

810.262.EPIC (3742)

NICU News

The Agency for Healthcare Research and Quality (AHRQ) announced that neonatal intensive care units (NICU) participating

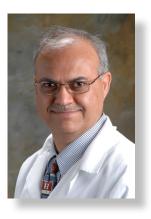


The work being done is gaining national recognition for improved outcomes for neonates, and is part of a larger quality project sponsored by the Vermont Oxford Network, which specializes in neonatal quality measures and outcomes.

To read more about the project report, visit the AHRQ website at http://www.ahrq.gov/qual/clabsi-neonatal/clabsineonatal.pdf.

Congratulations!

Hurley physician Hemant T. Thawani, MD, FACP recently received Endocrine Certification in Neck Ultrasound (ECNU) Program by the American College of Endocrinology (ACE). ECNU is a professional certification in the field of neck ultrasonography for physicians who perform consultations and diagnostic evaluations for thyroid and parathyroid disorders through both diagnostic ultrasound and ultrasound - guided fine needle aspiration (UGFNA).





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Pinnacle Award Nominations

The Hurley Pinnacle Award is Hurley's highest honor accorded to its physicians. The award recognizes a Primary Care Physician and Specialty Care Physician member of the Hurley family who epitomizes the height of professionalism, shows unwavering commitment to our community, demonstrates dedication to the medical center, and consistently and unfailingly embodies Hurley's mission: Clinical Excellence. Service to People.

We encourage you, a member of your staff, or one of your patients to please send your physician nominations to Physician Services by fax 810.262.9022 or email Andrea McBurney at amcburn1@hurleymc.com, no later than Friday, March 29, 2013.

Hurley Health & Fitness Center Celebrates 22 Years

Hurley Health & Fitness Center celebrated its 22nd anniversary on February 21, 2013. As a medical model fitness center, members are provided with free health assessments, screenings and educational activities to promote wellness and disease prevention. Activities offered free to HHFC members include professional and certified trainers to assist with equipment orientation and program design, child care,



family day privileges and over 50 group fitness classes monthly including Zumba, yoga, spinning and water exercise.

For more information about Hurley Health and Fitness Center and the variety of wellness programs offered, please call 810.262.2200.