

Physician Connection

Published for the Physicians of Hurley Medical Center



Hurley Benefit Ball Passport to the World

Saturday, March 2, 2013
Riverfront Banquet Center

- ◆ Fine Dining
- ◆ Entertainment
- ◆ Dancing
- ◆ Silent Auction
- ◆ And MUCH more!

To learn more about sponsorship opportunities, donate to the silent auction, purchase event tickets or to submit your photos from Around the World, please contact Hurley Foundation Special Events Director, Angie Cuneaz at 810.262.9399 or acuneaz1@hurleymc.com.

Passport To The World

Join Us For The Annual Hurley Benefit Ball As We Embark On A Journey To Explore And Celebrate The Many Countries And Cultures Around The Globe



Charitable Sponsorships Help Set the Stage!

As we set the stage for our 32nd Annual Hurley Benefit Ball, we recognize that sponsors are the backbone to our success. Fund-raising proceeds from the Benefit Ball this year will support the Acute Care for the Elderly (ACE) Program at Hurley Medical Center.

The ACE program enables older hospitalized adults to recover in a geriatric-friendly environment that focuses on safety, management of geriatric syndromes, and prevention of the loss of physical and mental abilities. Hurley is the only medical center in the region designated as a senior-friendly hospital by the Hartford Institute for Geriatric Nursing.

HURLEY FOUNDATION

In the spirit of our theme Passport to the World, you are encouraged to dress in formal attire from the country or region of your choice, or black tie formal wear. We also ask you to share your photos from places **Around the World** that you've lived or traveled. The photos will be showcased in a slideshow at the Benefit Ball.

A variety of tax deductible sponsorship opportunities are available for you to choose from:

Premier Sponsor - \$10,000 (Exclusive)

Logo on Event Signage as Premier Sponsor
Program Signage
Table for Ten at the Benefit Ball

Entertainment Sponsor - \$5,000

Event Signage as Entertainment Sponsor on the Stage
Program Signage
Table for Eight at the Benefit Ball

Cocktail Reception Sponsor - \$4,000

Logo on Event Signage
Program Signage
Six Guests at the Benefit Ball

Photo Booth Sponsor - \$3,000

Logo on Every Photo
Program Signage
Four Guests at the Benefit Ball

Gourmet Coffee and Tea Bar Sponsor - \$2,000 (Exclusive)

Logo on Event Signage
Program Signage
Two Guests at the Benefit Ball

Ambassador Sponsor - \$1,500

(Sponsor the Ambassadors for the Benefit Ball)
Program Signage

Cocktail Reception Entertainment Sponsor - \$500

Program Signage

Student Resident & Guest Sponsor - \$500

Program Signage

Program Signage Deadline is
February 18, 2013



Please share your stories. We'd love to hear from you.

Please go to the link and become a fan of our Hurley Medical Center page by clicking the "Like" button.



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Congratulations!

Hurley physicians Laura Carravallah, MD, and Mahesh Sharman, MD, recently became board certified in Hospice and Palliative Medicine (HPM). They earned certification in Hospice and Palliative Care Medicine after completing many practice requirements and passing the board examination from the American Board of Medical Specialties, which offers the subspecialty certification in collaboration with 10 cosponsoring boards.



Patient- and Family-Centered Care Update

Patient- and family-centered care requires teamwork and responsiveness to individual, organizational and community needs. Following are a sample of positive comments from patients who wanted to express a special thank you to staff who demonstrated the utilization of patient- and family-centered care.

- "Tanya the house cleaner on 6E. She came into the room everyday and cleaned, she was very

nice and I appreciated her friendliness. The nurses were also all wonderful."

- "I'd like to thank the team of doctors who were informative and took the time to allow my daughter to be comfortable with them before they just did what they needed to do. Thank you." PEDS

- "We wanted to thank Dr. Saah for being so patient with her explanations. Thank you,

Leslie for such tender care, and for your help in making our daughter's stay here so pleasant." PICU

- "Mike from the kitchen. He always seemed to have what I wanted, or he ventured out to find it for me. I'm a diabetic so, therefore, I could not eat or drink a lot of the stuff. So my drink was very, very important to me."

Keep up the great work!

Hurley is First in State to Receive Video Remote Interpreting (VRI) Certification

In a recent regulatory site visit from the Michigan Department of Civil Rights Division on Deaf and Hard of Hearing, Hurley Medical Center received the honor of being the first hospital in the State of Michigan to receive certification for Video Remote Interpreting (VRI). This site survey also ensured that we had interpreters not only registered but certified in the State of Michigan and that services are available 24 hours a day.

VRI uses video devices or web cameras to provide sign language or spoken language interpreting services through a remote or offsite interpreter in order to communicate with persons with whom there is a communication barrier. In a typical VRI situation at Hurley Medical Center, a patient and/or their designated representative and a clinician are located together in a treatment area with the VRI computer laptop which is connected to a web camera. A certified interpreter is connected and logged into the system and is working from either an office, home-based studio or call center – also using a web camera and computer screen. The video interpreter facilitates communication between the participants who are located together at the Medical Center.

Utilizing VRI is a growing field and is most readily used in the ED. While it is essential that patients and/or their designated representative communicate efficiently with the Medical Center's personnel, it may take time for a live interpreter to arrive onsite. With the Medical Center having the accessibility to VRI, we now have the capability to connect a VRI quickly with the patient and/or their designated representative without significant delay. VRI availability also helps the Medical Center in providing exceptional quality care, safety, and increased patient satisfaction.

For additional information about VRI please contact Theresa Powerski at 810.262.9951. To schedule onsite interpreting, VRI, or over-the-phone interpreting services in sign language or spoken language for your patients, please contact the nursing office at 810.262.9384.



Abbott Tube Feeding & Supplement Products



The Nutrition Services Department at Hurley will be transitioning from Nestle to Abbott Nutrition products. Abbott Nutrition will begin supplying our enteral and oral nutritional products beginning February 18, 2013.

If you have any questions or concerns, or to receive information about upcoming training sessions, please contact Dawn Scott, MA, RD, Hurley Assistant Director Clinical Nutrition at 810.262.9772.

Hurley Welcomes New Physicians

John Baxter III, MD – Surgical Critical Care

Steven Khalil, MD – Surgical Critical Care

Siva Sripada, DO – Pain Management



**To Our Valued
Hurley Doctors**

Mark Your Calendars

Friday, March 29, 2013 • 7:00 am to 10:30 am
Merliss Brown Auditorium

HURLEY has HEART

The Team At Hurley Cardiovascular Services Is Committed To Preventing And Treating Heart Conditions

Hurley Medical Center is embarking on a month long Cardiovascular Services campaign for February. The campaign is designed to promote healthy heart awareness along with the efforts of the Hurley Cardiovascular Services team to prevent and treat heart conditions throughout our region. Look for billboards, print and radio ads, digital banner ads, and an online video coming soon.



The Hurley Mission

"Clinical Excellence. Service to People."

The mission of Hurley Medical Center is to ensure that not only are we always ready when a patient faces serious injury, complex illness or high risk condition, but we are also thought of for health prevention and maintenance. Today, tomorrow and beyond, Hurley is dedicated to meet the complex needs of our region through compassionate professionals, advanced technology and state of the art facilities."

Epic *More information as promised!*

MyChart

MyChart is a powerful electronic tool for communicating with your patients and connecting them to their care. It helps patients stay up-to-date on their current health issues, and its electronic communication features help clinicians deliver care more effectively and in less time than with telephone calls and paper handouts. MyChart already has millions of active patients across healthcare organizations, with thousands more signing up every month.

Have you or your staff signed up for MyChart? To ensure compliance with HIPAA and privacy regulations, it is recommended that all Hurley employees and physician office staff utilize MyChart rather than EpicCare Link to access their own patient information.

To sign-up for MyChart, please contact your Physician Services Representative, Valerie Southall at 810.347.8124 or Amy Lutz at 810.348.9783.

Care Everywhere

Beginning February 4, 2013 the Care Everywhere feature will be live for Hurley Medical Center. Epic has more than 150 customers across the country already utilizing this feature. Hurley Medical Center is one of five hospitals* in Michigan licensed for Care Everywhere.

Care Everywhere Tips

If you discover a patient you're treating has been treated in another organization using Epic, all you need to do is follow three easy steps to implement the Care Everywhere feature:

1. Request the record
2. Obtain authorization as required
3. View the record

To provide assistance for this new feature, all Hurley clinics and inpatient units will have designated HELPERS available to assist you in person. You may also access Care Everywhere tip sheets on the Hurley Intranet or call 262.EPIC (3742) for additional assistance.

**Michigan Care Everywhere customers include Bronson Healthcare Group, Covenant HealthCare, Henry Ford Health System and Lakeland HealthCare.*

Break the Glass



Implementation of the enhanced security feature, Break the Glass, began in late January. Break the Glass offers an extra layer of protection in Epic for Hurley physicians, board members and employees. This feature requires that anyone accessing these charts must provide a reason, and usage will be monitored.

All Hurley physicians with existing medical record numbers have already been designated for Break the Glass. If you have not been to Hurley as a patient yet, we will need to add the designation for Break the Glass at that time.

New Team Member

Amy Lutz – Physician Services Representative



Please join us in welcoming Amy Lutz as a new member of the Physician Services Team at Hurley Medical Center. In Amy's role as a Physician Services Representative, she will be covering offices in the Saginaw, Owosso and Flint communities.

Amy comes to us from the American Cancer Society, where she was a Community Representative in the East Michigan service area. She worked throughout Genesee County creating awareness & educating communities about the American Cancer Society's programs & services. Amy has worked with many providers in the area and looks forward to getting back into the field as a representative of Hurley Medical Center. "I'm excited to be a part of the Hurley Team. I look forward to reconnecting and building relationships with our community providers," adds Amy.

Amy can be reached on her cell phone at 810.348.9783.

Physician Services We're Here For You!

The Physician Services Team is your communication link with Hurley Medical Center and serves as the point of contact for any questions, comments or suggestions.

Physician Services Contact Information:

Regina Waller,
Manager

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