

Physician Connection

Published for the Physicians of Hurley Medical Center.



Hurley Medical Center Board of Managers Appoints Melany Gavulic, RN, MBA to Interim President and Chief Executive Officer

We are pleased to announce that on February 1, 2012, the Hurley Board of Managers voted unanimously to appoint Melany Gavulic, RN, MBA, to serve as interim President and Chief Executive Officer at Hurley Medical Center, effective February 3, 2012. Patrick Wardell resigned from Hurley as President and CEO, after accepting a position as Chief Executive Officer at Cambridge Health Alliance in Cambridge, Massachusetts.

The Board Chair will appoint an Executive Search Committee and follow established CEO Succession Policy & Procedures in pursuing a regional search. The Board's future appointment of a new, permanent President and CEO will result from a collaborative interview and search process over the next few months, with input from the Board, medical staff, employees and the community.

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CELEBRATE NATIONAL DOCTOR'S DAY

We see your cars in the hospital parking lot hours before the sun rises. We see you studying patient charts alone at a nurses' station. You carry overwhelming responsibility. We see you celebrate with genuine joy. And, we see you grieve. Being a physician is unlike any other job on earth.

On March 30, Hurley Medical Center will celebrate National Doctors Day. The Hurley family salutes the more than 500 doctors and residents in our community who share our commitment to outstanding patient and family-centered care.

You dedicate your lives to helping us lead healthier ones, and inspire and educate the next generation of physicians so we can be assured a high-level of care continues for many years to come.

From all of us at Hurley Medical Center, thank you, doctors, for making a difference and touching lives through better medicine, each and every day.

To Our Valued Hurley Doctors
Please join us Friday,
March 30, 2012

Breakfast & Health Screenings
 7:00 am to 10:30 am
 Merliss Brown Auditorium

Fruit Kabobs
 11:30 am • Physician Lounge

Your Dedication. Our Appreciation

Employee Open House & Press Conference for Paul F. Reinhart Emergency Trauma Center held February 24, 2012



Ribbon Cutting Ceremony

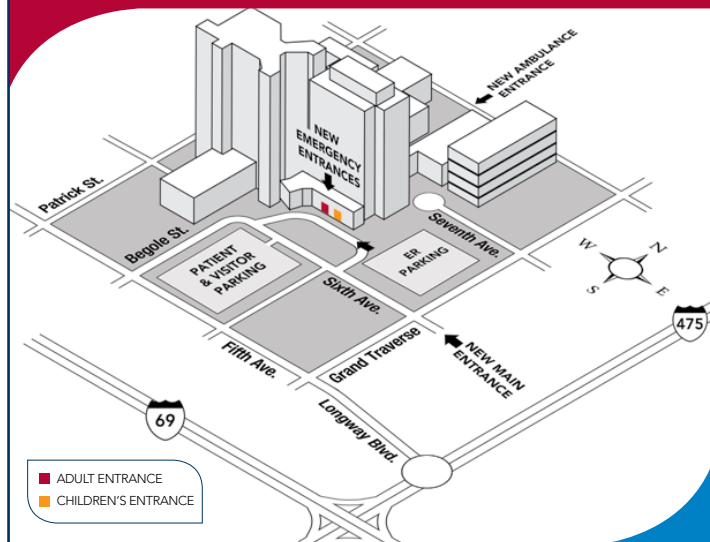


Pediatric Emergency Department Waiting Room

On February 24, 2012, the Ribbon Cutting celebration and press conference for the Paul F. Reinhart Emergency Trauma Center was held in the Main Lobby. Hurley Medical Center hosted staff, Hurley Board of Managers, elected officials, community leaders and the media for the Ribbon Cutting Celebration of the Paul F. Reinhart Emergency Trauma Center - our new state of the art ED expansion project.

Hurley's new project will offer a greatly expanded and improved upon ED facility. The new rooms and department boast significant improvements including up to a 50% increase in patient rooms, improved adjacencies and operability, decreased noise levels, and integration of new technologies. Following the Ribbon Cutting celebration, guests toured the new ED and Trauma Center.

Think Outstanding Emergency and Trauma Care. Think Hurley.



NEW EMERGENCY. NEW ENTRANCE.



Hurley Medical Center is proud to announce the opening of our brand new, state-of-the-art Paul F. Reinhart Emergency Trauma Center

New Emergency Entrance: Grand Traverse at 6th Avenue
Ambulance Entrance: Now One Hurley Plaza (off 8th Avenue)
Visitor and Valet Parking: 6th Avenue Entrance

Hurley Welcomes New Physician

**Mohammad
Tinawi, MD,
Nephrology**

The Paul F. Reinhart Emergency Trauma Center

HURLEY
MEDICAL CENTER

Hurley Vascular Center

The incidence and prevalence of vascular disease are on the rise nationally, given the growing elderly population. Among people in Genesee County, the prevalence and severity of arterial disease is also on the rise. The majority of patients with peripheral vascular disease have concomitant manifestations of coronary artery disease, hypertension and diabetes.

Health care access is a key determinant of health and Hurley Vascular Center's goal is to address the existing gaps in vascular care in Genesee County. Currently there are multiple points of entry for patients seeking treatment for vascular issues. The absence of coordination and a collaborative approach results in missed opportunities to provide high quality, low cost, care along with the best patient experience for this population.

We recognize the need to create a referral avenue for primary care physicians that will allow early management of vascular disease in our high risk population. To ensure the best possible care for our patients, Hurley's new vascular surgeons will work in close partnership with the primary care physicians, nephrologists and other specialists in managing patients with vascular disease.

It is our aim to offer a comprehensive range of vascular services that will extend from prevention, risk factor detection and control, emergency care/acute case management, long term case management, to rehabilitation. To optimize your patients' vascular health, Drs. Margni and Almaroof will offer the full spectrum of vascular procedures including stenting of the carotid artery, endovascular repair of abdominal aortic aneurysms, atherectomy or angioplasty devices used to clear lower extremity arteries of plaque, and less invasive therapies for varicose veins in addition to traditional surgical approaches to therapy.

With this collaborative, multidisciplinary approach we aim to improve the quality of care, reduce the length of stay for vascular related admissions, improve patient and referring physician satisfaction, and improve the vascular health of our community.

CME - Calendar

April 18, 2012

Stroke Update for the PCP

Holiday Inn Gateway Center

5:30 pm - 7:30 pm

Approved for AMA PRA Category 1 Credit™

No Charge • To register, call 1.888.611.4462



On March 4th, Hurley Medical Center will have completed the implementation of the new Epic electronic medical record, bringing to a close more than two years of work. Over the next few weeks, the job of the implementation team will be to assist with the workflow transitions and system questions that are an inevitable part of a project of this magnitude. One of the most critical tasks we have left in the implementation process is to provide quality support.

Throughout the month of March, especially in the first two weeks after go-live, there will be a large number of people assigned to directly support the users of the system. Hurley has assigned 200 "Super Users" who have received additional training on the system and can help people in their departments with common workflow questions. We've brought on additional floor support from Epic, the Credentialed Trainers who taught the end user classes, and from Metro Health's (Grand Rapids, MI) Epic team to provide another layer of at-the-elbow support. If you've got a question, these people will be readily identifiable by Epic armbands and eager to assist you.

There will be a command center, staffed by the Epic Implementation Team, to provide a final layer of support, available by calling 262.EPIC (262.3742) in the event that you need immediate assistance and can't find your floor support.

At the end of the month, dedicated floor support will transition back into normal operations, and the Super Users will return to their normal roles in the department, but still be available to you. The 262.EPIC support number will transition to the Hurley IS Service Center who will be able to address many issues immediately and escalate to the Implementation Team in their new capacity as Epic Support. We are committed to providing this level of support on into the future as part of the new service model that many of you have experienced with other computer issues over the past few months.

We're looking forward to a long and productive partnership with you, our users!

**If you have not attended Epic training
please contact Andrea McBurney at
810.262.9400 to register.**

First Local Woman is Saved at Hurley with LifeVest® Wearable Defibrillator

Across the country, more than 50,000 patients at high risk of sudden cardiac arrest (SCA) have been prescribed the LifeVest® Wearable Defibrillator. It couldn't come too soon for 63-year old Charlotte Clark of Flushing, Michigan. On December 4, 2011, when she awoke, the paramedics and police were at her home preparing to take her to the hospital. While unconscious, Charlotte's LifeVest detected a life-threatening arrhythmia and delivered a treatment shock that saved her life. She was treated a second time on her way to the hospital, where she ultimately received an ICD. Charlotte is the first life saved by Hurley utilizing this amazing state of the art technology, according to Syed I. Ahmed, M.D., F.A.C.C., Medical Coordinator of Cardiology at Hurley Medical Center.

"It takes a good doctor to understand a person's problem and to give them the help they need," Charlotte said to Dr. Syed Ahmed. "He knew I needed the vest and pushed me to wear it. I really appreciate him. Dr. Ahmed saved my life."

The LifeVest is worn by patients at risk for SCA, providing protection during their changing condition and while permanent SCA risk has not been established. The LifeVest allows a patient's physician time to assess his or her long-term arrhythmic risk and make appropriate plans. The LifeVest is the first wearable defibrillator. Unlike an ICD, the LifeVest is worn outside the body rather than implanted in the chest. It requires no bystander intervention.

The LifeVest is lightweight and easy to wear, allowing patients to return to their activities of daily living, while having the peace of mind that they are protected from SCA. The LifeVest continuously monitors the patient's heart and, if a life-threatening heart rhythm is detected, the device delivers a treatment shock to restore normal heart rhythm.

"It is so rewarding to see so many patients have benefited from



Left to right: Charlotte Clark, Life Vest patient, Dr. Syed Ahmed, Hurley Cardiologist.

this therapy. The LifeVest plays an important role in the continuum of care for patients at high risk from SCA", according to Dr. Ahmed. "LifeVest allows physicians to protect patients during their period of highest risk early after an acute cardiac event such as a myocardial infarction or newly diagnosed nonischemic cardiomyopathy, when other therapies are not appropriate due to the patient's changing condition and the potential for cardiac recovery."

The LifeVest is used for a wide range of patient conditions or situations, including following a heart attack, before or after bypass surgery or stent placement, as well as for those with cardiomyopathy or congestive heart failure that places them at particular risk.

The LifeVest is covered by most health plans in the United States, including commercial, state, and federal plans.

Melany Gavulic, RN, MBA Continued from page 1

Prior to this appointment, Melany served as the Senior Vice President and Chief Operating Officer at Hurley Medical Center, where she was responsible for operations, nursing and all patient care services. As SVP and COO, Melany has taken steps to strengthen our clinical service lines, as well as, collaborating with Dr. Jaggi, our Chief Medical Officer, to increase physician satisfaction.

Melany has also served as Vice President of Procedural and Ambulatory Services at Hurley, with executive level responsibility for Surgical Services, Pediatric, Obstetric and Adult Ambulatory Clinics, along with Trauma Services, Radiology, Bariatric, and Orthopedic service lines, to name just a few. Ms. Gavulic has a wealth of health care experience, playing leadership roles

within our organization over the last 14 years. As a results-oriented professional with a proven track record of collaborative working relationships with physicians, staff, colleagues, and external customers, she has been successful in developing and facilitating teams that have positively impacted quality outcomes, demonstrated performance improvement, enhanced delivery of services and accomplished various departmental goals, day-in and day-out.

Melany is a proven leader with an outstanding management style that helps everyone work together and raise the bar of performance. She is consistently striving to help Hurley bring quality health care to the residents of our community and beyond.

Please congratulate Melany on her new role.

Hurley is Proud of the Joint Replacement Experience

As the region's experts in joint replacement surgery, Hurley Medical Center offers a complete joint replacement experience. From pre-surgery testing, mobility assessment and exercises to a personalized physical therapy program after your surgery, Hurley provides support and resources every step of the way.

Only the Center for Joint Replacement offers patients:

- The highest quality surgical and therapeutic care
- The most up-to-date minimally invasive procedures
- The best orthopedic surgeons in the region
- A personal support team to care for patients throughout their entire joint replacement experience

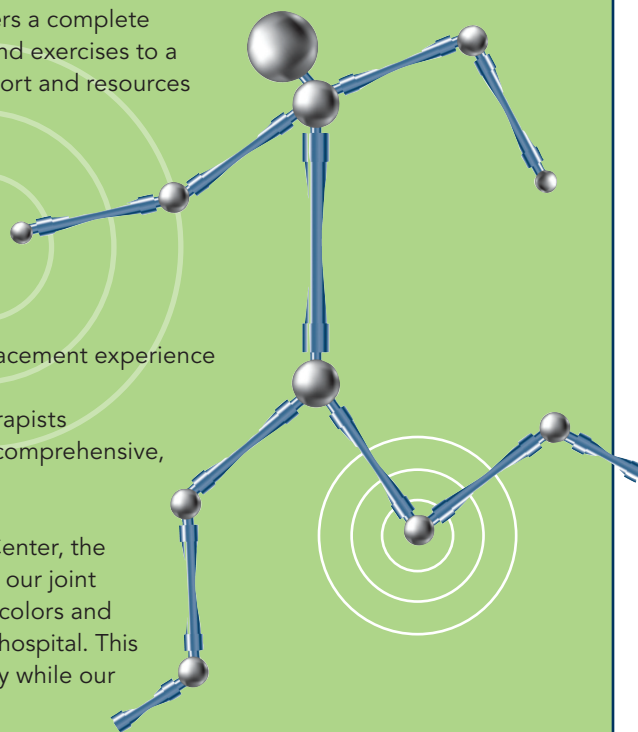
Our highly-skilled team of specialized nurses and physical and occupational therapists understand what patients are going through and are dedicated to giving them comprehensive, personalized care throughout their entire experience.

Not Like a Hospital at All – A beautiful welcoming unit within Hurley Medical Center, the Center for Joint Replacement is committed to providing the best clinical care to our joint replacement patients. With hand-painted wall murals and rooms with soothing colors and hardwood floors, it seems more like a Michigan Bed-and-Breakfast than part of a hospital. This calm, comforting atmosphere helps patients relax and recover from their surgery while our expert staff gives them the best of care tailored to their individual needs.

Our goal is for your patients to have an active and healthy life – without joint pain!



Certified as a Blue Cross Center of Distinction for Knee and Hip Replacement, The Center for Joint Replacement at Hurley Medical Center is one of the TOP 10 joint replacement centers in the United States and consistently ranks above 90% in Patient Satisfaction every year.



Password Complexity Insures Safety & Security

Hurley Medical Center asks that you please follow the rules of Password Complexity to insure the safety and security of our internal networks and the applications that run over them. Password Complexity is a security definition that enforces certain criteria (see below) when setting a password and also forces you to change it every 90 days.

Password Complexity Rules

NEW password must contain characters from three of the following four categories:

- Uppercase characters (A through Z)
- Lowercase characters (a through z)
- Numbers (0 through 9)
- Special symbols or non-alphabetic characters (for example: !, \$, #, %, etc.)

Several systems that you may use at Hurley Medical Center are affected by password changes. Some of them include: Outlook, Epic, remote VPN access, iSite, Hurley Intranet and more.

If you experience any problems or need assistance in how to change your password, please contact the Service Center at 810.262.9766.

MRI

Just a reminder –

Hurley Medical Center offers MRI appointments from 7:00 am to 11:00 pm, seven days a week. As soon as a precertification is done, we can often get the patient in the same day.

Sedation is offered for both children and adults. Bring your own DVD or choose from our library to help improve your comfort during your exam. We also have assistance available for those patients without insurance.

Please call 810.262.9MRI to schedule an appointment.

NOTICE - DATE CHANGE SAVE THE DATE



**SATURDAY
APRIL 21, 2012**

HURLEY FOUNDATION

Proceeds benefiting the Hurley Children's Hospital

You won't want to miss this amazing night of fun! Come to the Hurley Benefit Ball "Carnival" to celebrate the Hurley Children's Hospital! Call Angie Cuneaz for ticket and sponsorship information at 262.9399 or acuneaz1@hurleymc.com. Payroll deduction is available to Hurley Employees.

We're Here For You!

The Physician Services Team is your communication link with Hurley Medical Center and serves as the point of contact for any questions, comments or suggestions. The team conducts in-person office visits, on-site hospital or phone consultations and e-mail to provide physician support.

Physician Services Contact Information:

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