

Physician Connection

Published for the Physicians of Hurley Medical Center.



Hurley Announces Three Vice President Appointments



Cass Wisniewski, CPA, MBA

Cass Wisniewski, CPA, MBA has been appointed permanent Senior Vice President & Chief Financial Officer. Cass has been a Hurley employee for eleven years, serving as Vice President and Corporate Controller prior to assuming the position of Interim SVP & CFO earlier this year. Cass brings a wealth of financial experience to this role with over 30 years of financial healthcare experience and is committed to leading Hurley to success during these challenging times for health care organizations. Cass graduated from Michigan State University with a BA degree in Accounting and received his MBA in Finance from University of Detroit. Cass is a lecturer at University of Michigan-Flint and Michigan State University, teaching Public Healthcare Finance to both undergraduate and graduate students enrolled in the Public Health Program.



Mike Burnett, MSW, MBA

and objectives for our entire organization," adds Cass.

Mike Burnett, MSW, MBA has been promoted to the position of Vice President of Service Line Development. Mike has been a Hurley employee since 2003, first serving as Director of Behavioral Medicine before assuming the role of Administrator for Clinical Programs and Support Services. Mike is a strong leader with a passion for improving efficiencies and instituting innovative practices to enhance business development. He will be responsible for the development, growth, and maintenance of Hurley's service lines.

Mike received a Bachelor of Science degree in Psychology from Wayne State University, Masters in Clinical Social Work from Wayne State University, and a Masters in Business Administration degree from Baker College.

"I am thrilled to be able to lead Hurley Medical Center in this new role. I have a strong passion for the exceptional care and service we offer patients 24/7, and I look forward to accomplishing our various strategic goals from a financial perspective. I am very excited to work with the new team that Melany is building to work collaboratively setting goals

"The future of healthcare is uncertain in so many ways, and I know that we are not alone in trying to understand this uncharted territory. Hurley is an exceptional medical center, providing outstanding patient-centered care day in and day out, and I am truly

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Amy Benko, Pharm.D.

CALENDAR

September 26, 2012

Diagnosis & Treatment of Common Skin Conditions

Holiday Inn Gateway Center

5:00 pm – 7:00 pm

Approved for AMA PRA Category 1 Credit™

No Charge

To register, call 1.866.750.4111

October 17, 2012

40th Annual Tuuri Day Conference

Holiday Inn Gateway Center

8:00 am – 4:00 pm

Approved for AMA PRA Category 1 Credit™

There is a fee for this activity

To register, call 810.767.5750 ext 5299

November 28, 2012

ID Symposium: Measles & Mumps

Holiday Inn Gateway Center

5:00 pm – 6:30 pm

Approved for AMA PRA Category 1 Credit™

No Charge

To register, call 1.866.750.4111

SAVE the DATE

December 12, 2012

Annual Medical Staff Meeting

Flint Golf Club, 5:30 pm

Hurley Epic Post Live Physician Survey

Please take a moment to complete our brief ten question survey on your Epic needs. Your input is appreciated as we continue to improve our Epic work flows and communication.

Please respond by Friday, September 21, 2012. By entering your name and contact information at the end of the survey, you will be entered in the drawing for a \$50 gas card.

You may access the Epic Post Live Physician Survey in one of the following ways:

- Using your mobile phone or mobile device, select your scanning application and scan QR code. It will take you to the online survey for completion.
- Type the following address in your computer web browser or on your mobile device and it will take you to the online survey for completion:
www.surveymonkey.com/s/HurleyEpic



If you have questions about the survey please call Physician Services at 810.262.9400.

For assistance with your Epic needs please call the Epic helpdesk at 810.262.EPIC (3742).

Dr. Michael McCann Joins the Hurley Team

Hurley Medical Center welcomes Michael McCann, DO, FACOS, as one of its newest members to the medical staff. Dr. McCann comes with vast experience in several areas within surgical services. He previously served as the Trauma Services Department Director at Stormont-Vail Healthcare in Topeka, Kansas, a 586 bed, tertiary care center with Level II trauma designation. Dr. McCann was responsible for the development and growth of this program, guiding the organization through ACS verification surveys.



Dr. McCann demonstrated success in the development of a thriving general surgery practice. "I enjoyed working with the community physicians, establishing a mutual trust which proved to be very successful in building effective relationships. I recognized my role as a consultant, making every effort to engage the doctors, ensuring open lines of communication were maintained at all costs. My goal is to bring this same level of service to my new role at Hurley," adds Dr. McCann.

Dr. McCann is board certified in General Surgery and Critical Care Surgery. He completed his Surgical Critical Care Fellowship at Henry Ford Health Systems, and his Trauma Fellowship here at Hurley Medical Center.

Dr. McCann also has expertise in areas of Esophagus - GERD, Achalasia, Paraesophageal Hernia; Colorectal and Gastric Surgery; Hernia - Minimally Invasive Techniques and Abdominal Wall Reconstruction; Endocrine - Thyroid, Parathyroid, Adrenal, Pancreas; and Breast Surgery. Additionally, Dr. McCann has a special interest in Robotic Surgery with opportunities to expand minimally invasive interventions.

"I look forward to re-connecting to this community, establishing new relationships and building an active general surgery practice." To schedule a patient with Dr. McCann, please call 810.262.7300.

Hurley Welcomes New Physicians:

Masih Kader, MD – Pediatric Surgery

Veena Kalra, MD – Obstetrics & Gynecology

Babatunde Almaroof, MD – Vascular Surgery

Lisa Hinchman, MD – Psychiatry

Mustafa Mahmoud Hassan, MD – Cardiology

Mohammed Margni, MD – Vascular Surgery

Michael McCann, DO – Trauma/General Surgery

Yaseen Rafe'e, MD – Pediatric Infectious Disease

Mean Stowers, DDS – Pediatric Dentistry

Venu Vadlamudi, MD – Diagnostic Radiology

Marsha Schmit, Hurley Breast Health Nurse Navigator Receives CBCN Credential

Marsha Schmit, RN, BSN recently the Certified Breast Care Nurse (CBCN) Examination. Currently there are now 701 CBCN certified nurses in the United States. CBCN is the only nationally accredited breast care certification that is available exclusively to registered nurses, and validates the special knowledge necessary for breast care nursing practice along the continuum of care.



To schedule your patients for a consultation with Marsha, Hurley Breast Health Nurse Navigator, please call 810.262.7207.

Aquatic Therapy at Hurley SportsCare

Hurley SportsCare, located inside the Hurley Health & Fitness Center, is Hurley's exclusive location for aquatic therapy services. Aquatic therapy can be offered when land-based exercise programs are not possible due to the patient's intensity of pain, decreased bone density, disability or other factors. Aquatic therapy is a versatile program and can be particularly helpful for patients with diagnoses



including, but not limited to, low back pain, arthritis, fibromyalgia and degenerative joint disease. Treatment plans are tailored to the individual. The exercises serve to condition and strengthen muscles to help avoid future recurrences of pain.

The physical properties of water make it a highly effective medium in which to exercise. Some of the most important properties of water which make exercises easier are buoyancy and viscosity. Water counteracts gravity, and helps support the weight of the patient, therefore allowing a greater range of motion due to the near elimination of gravitational forces. In chest deep water, 85% of the body's weight is eliminated. The water provides resistance by means of gentle friction, allowing strengthening and conditioning of an injury, while reducing the risk of further injury due to loss of balance. One of the greatest benefits of aquatic therapy is that the perception of pain may be diminished as a result of factors associated with the water, making it a different and often very pleasant therapy experience.

Physicians can refer patients to Hurley SportsCare by phone at 810.262.2285, by fax at 810.760.9900, or in Epic.

Epic

Making Cosigning Notes Easy

1. Single click on the entry in your in basket.
2. Click the Cosign button at the top of your screen. This will open an addendum to the note.
3. Enter your statement of agreement and approval that is appropriate to the type of note (H&P, D/C summary) and also to the person that wrote the note (Resident, PA, etc).
**Remember to sign your name at the bottom of the statement of agreement.
4. Click the Accept button in the lower right hand corner of the window.

Need more help? Call 262-EPIC.

Epic Scribes

Scribes are available daily from 7 am to 9 am in the Physician Lounge on 1W. You can also contact them directly to set up an appointment to improve your Epic proficiency or to schedule one of them to round with you. Scribes can be reached by calling any of the following:

Alex	810.262.3078
Erika	810.262.3082
Kaytash	810.262.3079
Meredith	810.262.3081

Three VP Appointments Continued from page 1

pleased to have a role in helping shape and navigate the hospital's service lines as we move forward," says Mike.

Amy Benko, Pharm.D., is serving as our new Vice President for Patient Care Services. Amy has been a Hurley employee since 1999 when she began her career as the Pharmacy Clinical Coordinator; she has led the pharmacy department as administrative director since 2007. Amy is strongly committed to Hurley and our community. She is a highly respected clinician and administrator

and brings extensive knowledge of the medical center to her new role. She will be responsible for the day-to-day operations of the medical center providing guidance and administrative support to patient care services, including ancillary and ambulatory departments.

"My background in pharmacy has enabled me to have a good perspective on our operations. Because of that, I feel I have established some good working relationships throughout the organization, which I can use to build on in this new and expanded role. This position is about breaking down silos and working together as a team to ensure that we provide

the highest quality, patient-centered care possible," according to Amy.

We are very fortunate to have the expertise and talent amongst our current Hurley employees affording us the opportunity to promote from within. Please join us in welcoming Cass, Amy, and Mike as they begin their new roles at the medical center.

Past Due - Professional Medical Staff Reappointment Packets

As you know, Professional Staff Reappointments are for a period of not more than 24 months. Reappointment packets (large gray envelope) were mailed in July to those requiring reappointment.

Reappointment packets were due back on August 15, 2012. If you haven't already done so, please return your completed packet to the medical staff office in the postage paid envelope provided.

If you have any questions or require assistance with the reappointment process please contact the medical staff office at 810.262.9239.

Physician Information Audit

We are in the process of verifying physician information for a new physician directory to be printed this winter. Physician Information Audit Forms have been faxed for all physicians to their respective offices. Please remind your office staff to correct and verify your information on the forms provided, and return completed forms via fax to 810.760.9956.

If you have any questions or to schedule a photo for the directory, please call Andrea McBurney at 810.262.9400.

October is Breast Cancer Awareness Month

DID YOU KNOW?? Hurley's Radiology Department offers digital mammography screening and stereotactic biopsy with convenient hours for your patients. We also offer Breast MRI and MRI Breast Biopsy with our state of the art Computer Aided Detection system.

To schedule a mammogram please call 810.262.9194. To schedule an MRI please call 810.262.9674.

