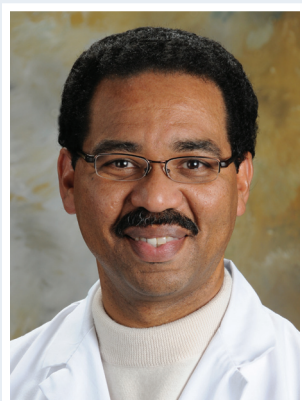


Physician Connection

Published for the Physicians of Hurley Medical Center.



Revered Hurley Physician Returns Home - Michael Boucree, MD, MPH, FACP, CPE, Appointed Vice President of Medical Affairs at Prestigious Louisiana Health System

Dr. Michael Boucree, Vice President, Outcomes Management and Chief Quality/Patient Safety Officer of Hurley Medical Center, leaves Flint after more than two decades, for a position in his native New Orleans. Dr. Boucree will become Vice President, Medical Affairs of Ochsner Medical Center – West Bank, a part of the Ochsner Health System.

"I am proud to have been a member of the Hurley staff. I hope that my legacy has fostered foundations for growth, creativity and excellence and what I have built will spur

other individuals to pursue these qualities," said Michael Boucree, MD, MPH, FACP, CPE. "I am returning home to further hone the skills and competencies learned here at Hurley and to re-engage and reconnect with parents and family."

Over the years, Dr. Boucree immersed himself in the Flint community both as a caring, professional physician as well as for the cultural health of the community.

"Dr. Boucree has given 24 years of service to his adopted Michigan community. Through his work at Hurley Medical Center and prior to

It's Not Going to be Easy...
Letting Him Go Back to The Big Easy!

A Fond Farewell For
Dr. Michael Boucree
 Vice President, Outcomes Management & Chief Quality/Patient Safety Officer
 As he leaves for a new position in his native New Orleans

JOIN US
 Friday, August 19th

MORNING RECEPTION
 6:00 am – 8:00 am
 Charles White Conference Room

AFTERNOON RECEPTION & CONCERT
 4:00 pm – 7:00 pm • Auditorium

HURLEY
 MEDICAL CENTER

Continued on pg 2

SAVE THE DATE

September 12, 2011

27th Annual Hurley Trauma
Center Golf Classic
Contact Angie Cuneaz
810.262.9399

September 21, 2011

Cutaneous Manifestations of
Systemic Diseases
Holiday Inn Gateway Center
5:00 pm - 6:30 pm
Approved for AMA PRA
Category 1 Credit TM
No Charge
To register, call 1.888.611.4462

September 28, 2011

Lyme Disease: Dilemmas of
Diagnosis & Treatment
Holiday Inn Gateway Center
5:30 pm - 7:30 pm
Approved for AMA PRA
Category 1 Credit TM
No Charge
To register, call 1.888.611.4462

October 15, 2011

Endocrine Update
Holiday Inn Gateway Center
8:00 am - 12:00 noon
Approved for AMA PRA
Category 1 Credit TM
\$35 Tuition
To register, call 1.888.611.4462

Hurley Implements Patient-Directed Visitation

Hurley Medical Center has made some changes to the visitation policy that will help us move into a more complete model of patient and family-centered care. The new standard practice is entitled Patient-Directed Visitation and allows for a more flexible, patient and family friendly approach to visiting hours. Many units within the hospital have been operating with this concept for quite some time, so they will not notice much of a change. With a patient-directed visitation concept, each individual patient's preference, family situation, illness, condition, safety and security needs are considered and a plan for visitation is determined. This will require some conversation with the patient at the time of hospital admission to determine needs and set expectations. Patients will be asked to designate one to three individuals as "care partners," those persons that we can share information with, and who will be considered part of the team.

Visitor badges have been eliminated and there are no actual "visiting hours," but rather each patient will have the ability to decide, with their RN, what is best for their individual situation. To protect the privacy and comfort of all patients and allow for nursing care, there are still limits to the number of visitors that can be at the bedside at one time in semi-private rooms, and in critical care areas. The number of visitors at the bedside may also be limited for patients with certain illnesses or diagnoses, and those that have the need for a higher level of safety and security.



Children under 12 are allowed to visit if accompanied by a non-hospitalized adult, and if a patient's condition and illness do not prohibit the visit.

There will be designated "quiet hours" within the hospital from 9:00 pm to 7:00 am. Patients will be asked to notify their RN if they expect a visitor to arrive after 9:00 pm. Those who do arrive after the 9:00 pm hour will be greeted by public safety and a call will be made to the nursing unit to be sure the visitor is expected by the patient. The hallmark of this policy is flexibility and taking individual patient circumstances into consideration. A patient that is more comfortable with a loved one at their bedside will have that option. For additional questions, please contact Karen Lantzy, PFCC Coordinator at 810.262.4982.

Revered Hurley Physician Returns Home *Continued from pg 1*

that at Hamilton Health Clinic, he has insured that the highest level of quality medical care is available to all. He has also made an impact as a community leader, especially in the arts, including his service as a Board Director of the Flint Institute of Music and Flint Cultural Center Corporation. There is no question he will be missed. We respect his decision to move back home to New Orleans and wish him happiness and continued professional fulfillment," says Patrick R. Wardell, President and Chief Executive Officer, Hurley Medical Center.

Dr. Boucree has held numerous leadership and membership roles throughout Genesee County, including Flint Cultural Center; Flint Institute of Music; University of Michigan-Flint Chancellors Strategic Planning Council; Genesee County Board of Health, Past President, current Board Member; and

Delegate, Genesee County Medical Society.

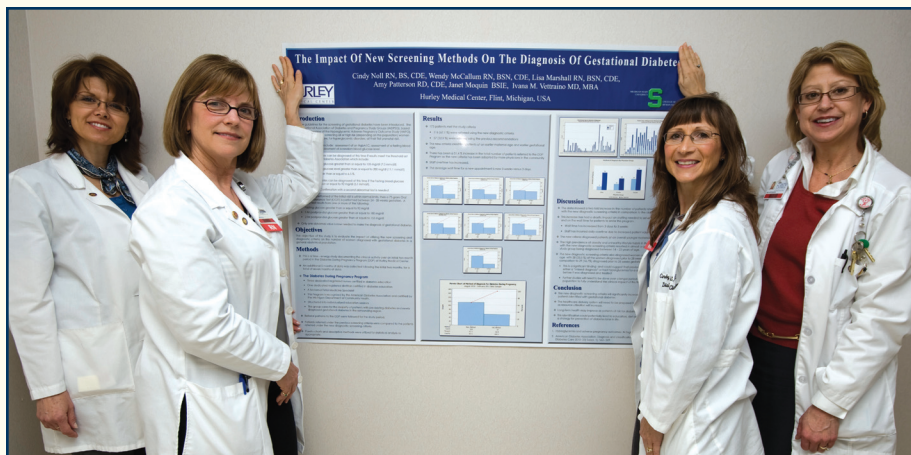
Dr. Boucree received his Doctor of Medicine degree and Master of Public Health degree from Tulane University School of Public Health and Tropical Medicine. In 2009, Dr. Boucree received his Bachelor of Science in Music (Piano Performance) degree with High Honors from University of Michigan-Flint, and was a Maize and Blue recipient.

Ochsner Health System of Louisiana is named for Dr. Alton Ochsner who discovered the link between tobacco use and cancer in 1939. Today the Health System serves many Louisiana communities, boasting 8 hospitals and 38 health centers as Southeast Louisiana's largest non-profit, academic, multi-specialty, health care delivery system.

We thank Dr. Michael Boucree for his exemplary services to Hurley Medical Center and the Flint community.

Diabetes During Pregnancy Abstracts Accepted at International Conference

The Diabetes During Pregnancy Program staff recently had two research abstracts accepted at the International Association of Diabetes and Pregnancy Study Group's national conference in Denver, Colorado, held on May 12-14, 2011. The research titled, "The Clinical Impact of a Dedicated Obstetric Diabetes Education Program," was selected as a poster presentation. The research titled, "The Impact of New Screening Method on the Diagnosis of Gestational Diabetes," had the distinction of being selected for an oral abstract presentation. Only six abstracts over the course of the three day conference were chosen to be given as an oral presentation. Very prominent researchers in the field of Diabetes During Pregnancy from



Left to right: Wendy McCallum, RN,BSN,CDE; Lisa Marshall, RN,BSN,CDE; Cindy Noll, RN,BS,CDE; Amy Patterson, RD,CDE

United States, Canada, and Brazil presented their research at this conference, so the Diabetes and Pregnancy Education staff feel very honored to have been chosen to present their research among this very elite group of specialists in the field. The Diabetes During Pregnancy Program sees women with pre-existing diabetes and with gestational diabetes in Genesee County and the surrounding region. Staff can be reached at 810.262.9126.

Marriott Makes Special Donation for Hurley's Pediatric Patients

On July 7, 2011, members of the Courtyard by Marriott staff in Flint donated nearly two dozen homemade fleece blankets for Hurley's Pediatric Patients. The Marriott team had earned the funds for a personal party, but instead of choosing to hold a dinner for themselves, they decided to give back and ensure Hurley's pediatric population had a personal blanket to keep them warm. "We are so thrilled our staff decided to go this route. It was a wonderful project for us, and it will not be our last donation to Hurley. It feels so great to give back to such a special medical center," says Lisa Kuch, General Manager at Courtyard by Marriott at Gateway Centre in Flint.



Left to right: Lisa Kuch - General Manager, Scarlett Smith, Sales Manager, Sheryl Champine, Director of Sales at Courtyard by Marriott.

Tube Feeding Formula Changes

PEPTAMEN OS 1.5 -
Has been discontinued.

BARIATRIC PEPTIDE -
Has been added (low kcal, high protein)

Impact 1.5 is now called **IMPACT PEPTIDE 1.5**.
It is basically the same product with a different name.

If you have any questions, please contact Dawn Scott, MA, RD, at 810.262.7772.

Flint Businessman is Hurley Foundation's 2011 Trauma Golf Ambassador

Joe Ketzler is the Hurley Foundation's guest of honor and ambassador at the 27th Trauma Center Golf Classic at Flint Golf Club on September 12, 2011.

Joe Ketzler doesn't take anything for granted anymore. On May 10, 2010, the Flint Township man's life changed forever, when his car was "t-boned" by another vehicle at the intersection of Jennings and Stanley Road in Mt. Morris. Joe was transported to Hurley's Level I Trauma Center - the only one in Genesee County. The 53-year old suffered a split femur lengthwise, broken pelvis in three places, broken collarbone, and a closed head injury.

Following discharge, Joe continued 10 months of intense rehabilitation, where he underwent physical and speech therapy. Says Joe, "I can't believe

how lucky I am to have survived this nearly fatal crash - I have my life back, and it's all because of Hurley. I am so grateful for the outstanding clinical care and compassion that I received in NeuroTrauma, Rehabilitation on 6East and by the amazing clinical staff. I would not be here without Hurley. I feel so blessed to have a second chance at life now," says Ketzler.

On Monday, September 12, 2011 the Hurley Foundation will hold its 27th Annual Trauma Center Golf Classic at the Flint Golf Club to benefit Hurley's Trauma Center and Burn Unit. Last year, the Golf Classic raised over \$120,000. We're hoping to surpass that figure this year. For ticket and donation information please call Angie Cuneaz at 810.262.9399 or acuneaz1@hurleymc.com.



From left: David Fernandez, MD, Joe Ketzler, Hugo Lopez-Negrete, MD.

Hurley Birthing Center Receives Special Addition

In June, Hurley's Birthing Center on 1East received a very special delivery. Our Lady of Lebanon Catholic Church on Calkins Road in Flint Township donated over one hundred new layette outfits to Hurley Medical Center. This special addition was more than welcome, as many newborns don't have outfits to wear to go home. "We are just so appreciative of this wonderful and warm gesture from this very special church. The timing couldn't have been better, since we often have newborns who don't have "going home" outfits. So, this fits a very real and vital need here at Hurley," says Cindy Jones, RN, Nurse Manager in Hurley's Birthing Center.



Left to right: Amy Helal, RN, MSN, Nurse Manager, 2N Labor/Delivery & Antepartum, and Cindy Jones, RN, Nurse Manager, 1E Birthing Center.

Hurley Medical Center Kicks Off Nurses Improving Care for Healthsystem Elders (NICHE) Program - 1st and Only Medical Facility to Offer Specialized Care in Genesee County

Hurley Medical Center is proud to be designated a NICHE hospital - the only national designation indicating a hospital's commitment to elder care excellence. Hurley is the only Genesee County hospital offering this specialized service for seniors, and is one of 19 hospitals in Michigan offering this unique program. NICHE helps hospitals like Hurley create an environment where geriatric patients (anyone 65 & older) are cared for in ways that bring about better outcomes while also meeting older patients' unique needs.

"The NICHE program helps hospitals like Hurley by implementing proven strategies and methods to address issues specific to older patients, improves patient outcomes and raises patient and family satisfaction levels. NICHE assists by giving nurses and other staff the knowledge and resources to help meet the specialized needs of hospitalized older adult patients and their families," says Angela Mitchell, BSN, MS, CNML, Nurse Administrator for Medical-Surgical Services at Hurley.

Launched at Hurley in 2008, the NICHE program has been steadily growing. Today, NICHE Geriatric Resource Nurses at Hurley visit



Left to right: Crystal L. Boggan, RN, Patrick Wardell, Angi Mitchell, BSN, MS, CNML, Nurse Administrator for Medical-Surgical Services, April Conway, RN, and Tarnesa Martin, Nurse Manager for 7East.

elder patients, assess their needs, and explain the NICHE program to them on 7East and 9East, daily. These nurses are available for consult on any inpatient unit, and meet with a multidisciplinary team to determine the best and most appropriate care plan for these patients.

NICHE evidence-based protocols focus on fall prevention, reduction in the use of restraints, pain management, appropriate use of medications, wound care, dementia care, and addressing patient and family concerns.

On May 24, 2011, representatives from Genesee County senior centers, agencies and local organizations toured Hurley's ER expansion project and attended a NICHE presentation in Charles White Conference Center at Hurley.



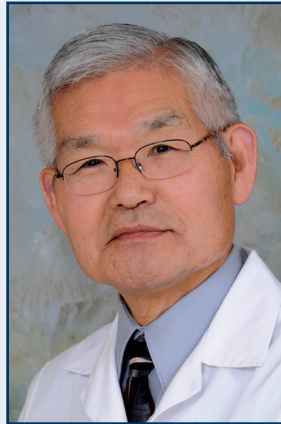
The 63rd Class of the Hurley School of Radiologic Technology Graduated on July 22, 2011

Congratulations to the graduates of this two-year program, which has been providing the Genesee County region with Radiographers since 1948.

The graduates are, bottom left to right: Wai Chun Hohmann, Jenny Smeaton, Ashlie Brown, Carrie Ellison. Top: Chris Thibodeau, Sheri Kelley, and Matt Smolinski

Dr. Susumu Inoue Appointed as Chair, MSEC

Congratulations to Dr. Susumu Inoue on his appointment as Chair, Medical Staff Education Committee. Dr. Jitendra Katneni, Chief of Staff, appointed Dr. Inoue to replace Dr. Michael Boucree, who will be leaving Hurley.



Dr. Inoue has been a long-standing member of the MSEC and is dedicated to physician education through Pediatric Grand Rounds, CME, and resident training.

ATTN: Pediatric Grand Rounds & Pediatric Tumor Board Attendees

Pediatric Tumor Board will now be incorporated into Pediatric Grand Rounds.

Pediatric Tumor Board, formerly held at noon on the 2nd Tuesday of each month, will now be held at Pediatric Grand Rounds on the 2nd Wednesday of each Pediatric Resident Rotation Block at 8:00 am in Classroom 1011. Dates will vary.

This change is effective beginning August 2011.

For questions, please contact Danita Roberts, Oncology Tumor Board at 810.262.9585 or Linda Shuler, Pediatric Education at 810.262.7042.

The next four Tumor Board dates for 2011: August 10, September 7, October 5, November 2.

Additional dates will be forthcoming.

All Tumor Board sessions will be in classroom 1011 at 8:00 am.

Epic Update: Delay in "Go Live" Date

The Hurley Medical Center conversion of our clinical information system to the fully integrated Epic system touches all aspects of patient care and activities of the medical center. Given the impact Epic will have on all Hurley Medical Center patient care and business activities, it is critical all aspects are in place for a flawless implementation on the go-live date, planned for October 29, 2011. Upon a 90-day readiness assessment, it was determined that some key elements of the system would not be in place for that critical, flawless implementation.

Therefore, Hurley Medical Center leadership has made a proactive business decision to delay our "go live" date until early 2012. In the next

few weeks, we will be evaluating the necessary steps to assure completion of the remaining work and determine a new Epic "go-live" date.

How will this change impact the Hurley Medical Staff?

Policy Revision

- The recent policies adopted by the Medical Executive Committee on Epic training for the medical staff and Computerized Practitioner Order Entry will be changed to revised the new "go live" date when determined & sent to you at a later date.

Training

- We are no longer accepting registration appointments.

- If you have already signed up for Epic training, we will notify you via mail soon as to whether training will be available in September/October as scheduled.
- If you have already signed up for Epic training, but wish to wait until early 2012, you may cancel your registration through the registration system or simply let us know via phone to Elyse Berry at 810.262.7123 or email at eberry1@hurleymc.com.
- If you have not yet registered for training, we will notify you of future dates as they are determined.

Thank you for your support of this important project. Hurley Medical Center staff will communicate the revised "go-live" and training schedule as soon as they are determined.

Local Practices Earn Patient-Centered Medical Home Designation from Blue Cross Blue Shield of Michigan Nation's Largest PCMH Program Transforming Primary Care in Flint

Blue Cross Blue Shield of Michigan (BCBSM) has designated 25 practices from Flint-area physician organization, Professional Medical Corporation (PMC), as a Patient-Centered Medical Homes for 2011 – 2012.

That means that PMC includes a select group of primary care physicians in Michigan who are improving health care quality by adopting the PCMH model of care.

"The patient-centered medical home is health care centered on the patient, which is consistent with many of PMC's physicians' current approaches and values" said PMC Board Member and BCBSM PGIP Committee Chair Farhan Khan, MD. "We take a comprehensive approach to patient care, helping our patients meet their health goals and keeping track of all their specialist visits, test results and prescriptions, among other things."

BCBSM has designated nearly 2,500 physicians - representing roughly 770 primary care practices - as PCMH practices. The program is the largest of its kind in the country and has the potential to affect millions of Michigan residents. PMC increased the number of Patient-Centered Medical Homes from 15 in 2010 to 25 in 2011.

With the PCMH model, primary care physicians (pediatricians, internists and family practice doctors) lead care teams that bring intensive focus to their patients' individual health goals and needs. The teams work with patients to keep them healthy and monitor their care on an ongoing basis.

"We coordinate our patients' health care using technologies such

as registries, which help to track our patients' health conditions and ensure that they receive the care they need. We offer our patients increased access to the care team, coordinate complementary care and help our patients learn to better manage conditions like asthma and diabetes," said Dr. Khan.

A recent analysis of Blue Cross Blue Shield of Michigan claims data suggests that PCMH-designated doctors are succeeding in more effectively managing patients' care to keep them healthy, prevent complications and help reduce emergency room visits, in addition to increasing care and focus on their patients.

Additionally, in preparation of the implementation of its Organized System of Care (OSC) program, PMC physicians have scored in the top 15th percentile of all physician organizations in Michigan in cost and trend.

OSC's are similar to Medicare's Accountable Care Organizations (ACO) and are a natural evolution of the work physicians have been doing to implement PCMH capabilities. BCBSM is just beginning to define and establish criteria for OSC's, and one of the essential components is a minimum of 20,000 attributed BCBSM members, which PMC has. Also, a majority of the primary care practices must be designated as PCMH's with an all patient registry and a pro-active process of care.

OSC's expand the model of PCMH to include hospitals and specialists working closely with a primary care team, put emphasis on value-based care and encourage changes in incentives and reimbursement to support the development and reward the results, of highly functioning health care systems.

PMC Hurley physicians whose practices are PCMH designated practices, include:

Badar I Ahmed, MD	Alicia J Franco-Imperial, MD	Wendy B Lawton, MD	Seif M Saeed, MD
Khalid M Ahmed, MD	Amy R Gallagher, DO	Cecilia G Lopez, MD	Syed A Sattar, MD
Mustafa G Akpinar, MD	Edward J Holden, MD	Joseph B Luna, MD	Punam Sharman, MD
Habib Akrawi, MD	Asif Ishaque, MD	Aram S Minasian, MD	Joyce K Stevens, MD
Ahmed A Arif, MD	Tejal S Joseph, MD	Julian A Moore, MD	Timur Sumer, MD
Wayne J Breece, MD	Jitendra P Katneni, MD	Damayanthi V Pandrangi, MD	Mohammed Syed, MD
Niketa S Dani, MD	Farhan M Khan, MD	Premasudha C Ramadas, MD	Bruce W Troutman, DO
Deborah L Duncan, MD	Naresh K Kinra, MD	Ravikumar R Peddireddy, MD	
Manoharan W Eustace, MD	Samasandrapal Kiran, MD	Fengxia Qiao, MD	

Hurley Community Garden Update

The Hurley Community Garden was once again invited to be part of the Edible Flint Food Garden Tour on July 28, 2011. This year the community garden is in full bloom, nurturing healthy lifestyles, promoting a sense of belonging and offering fresh perspectives on food and its origin. New friendships are blooming alongside the tomatoes and beans. We are cultivating more than plants, we're helping people grow! James Miller is a community volunteer who has taken over watering the garden. "James is really dedicated to watering the garden. We are so lucky to have James keeping our garden in pristine shape," says Micki Juip, MA, RN, CDE, Director of Hurley Health Status Improvement Initiatives. We are always looking for volunteers to help grow with us. Please call 810.262.2310 to volunteer in the garden.



High Five Hand Hygiene Program



The High Five Hand Hygiene Program aims to increase hand hygiene compliance and reduce the risk of healthcare-associated infections. All employees will be empowered to remind other employees to wash their hands. If someone give you a "HIGH FIVE" with their hand held up and fingers spread, this will remind you to wash your hands.

New hand soap and hand sanitizer is being installed throughout our facility. Remember to WASH IN/WASH OUT every time you enter a patient room.