

# Physician Connection

Published for the Physicians at Hurley Medical Center.



## Electronic Medical Record Update

Hurley Medical Center is well along on its project to install the nation's premier hospital clinical information system, Epic. This fully integrated electronic medical record will be installed in all aspects of Hurley's clinical functions by the end of 2011.

### Connect to Epic from Anywhere

Physicians on the Hurley staff will be able to access detailed patient information not only within the medical center but also from their offices or

homes - anywhere with an Internet connection. With Epic, physicians and their office staffs will have a *single point of access with a single log-in* to all aspects of care for patients at Hurley.

### Epic allows you to:

- Review patient charts
- Sign orders or patient notes
- Review consults
- Review labs
- Manage your inpatients from anywhere, including entering orders

- Schedule the OR
- Customize your individual "first screen" as you prefer to see it upon login
- See a complete Chart Synopsis on your patients, with time graphs that compile patient care, vital signs, medication dispensing, etc.
- Order laboratory and radiology tests from the office or within the hospital

*Continued on pg 2*



## CALENDAR:

### March 30, 2011

Doctor's Day Celebration  
 Merliss Brown Auditorium  
 7:00 am to 10:30 am

### SAVE THE DATE

#### May 4, 2011

CME-MSU/FAME Research Forum  
 Holiday Inn Gateway  
 8:00 am to 5:00 pm

#### May 18, 2011

General Medical Staff Meeting  
 Merliss Brown Auditorium  
 5:30 pm

#### May 18, 2011

CME-Prescription Drug Abuse Awareness  
 Flint Golf Club  
 7:30 am to 4:00 pm

#### June 1, 2011

Office Manager Network Conference  
 Topic: OSHA  
 Merliss Brown Auditorium  
 11:30 am to 2:00 pm

To register for CME activities call  
 1.888.611.4HMC



## Celebrate National DOCTOR'S DAY!

### To Our Valued Hurley Doctors

Please Join Us Wednesday, March 30, 2011

#### Breakfast & Health Screenings

7:00 am to 10:30 am • Merliss Brown Auditorium

#### Cake & Punch

11:30 am • Physician Lounge

Your Dedication. Our Appreciation.

**HURLEY**  
 MEDICAL CENTER

## Pediatric Surgery Now Available

Hurley Medical Center now has full time inpatient pediatric surgery available. You may schedule your patients for consultation at Hurley Pediatric Specialists on Linden Road at 810.262.2140.

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For physicians who do not come to the medical center, Epic provides information on your patients while they're being cared for at Hurley. Patient status and event notifications (admit, discharge, ER, H&Ps, consults, discharge summaries, and discharge instructions) can all be sent to you via email.

Epic also directly connects you to other hospitals that have installed Epic. Whenever your patients obtain services at other Epic hospitals, their information will be immediately available to you through Hurley's Epic. Locally, Beaumont and Covenant hospitals have installed Epic, and University of Michigan is in the process.

Patient information from non-Epic hospitals will be

available through Michigan Health Connect, a regional health information interchange endorsed by the Flint Area Health Coalition. Currently, both McLaren and Genesys participate in providing patient information through Michigan Health Connect. Hurley will join that system as well.

### **Choosing the Right Electronic Medical Record for Your Office**

An electronic medical record for your office practice will soon become the standard for transacting with third party payers. At both the state and federal levels, there are significant incentives to physicians installing an office EMR and possible reimbursement reduction for those who do not.

Based on discussions with our physician community, we at Hurley thoroughly believe it is up to you to decide which EMR is best for your practice. Hurley's installation of Epic

does not necessarily mean Epic is the best solution for you. Important considerations include:

- As technology evolves very quickly, the future of EMRs is not known
- If an EMR is certified for "meaningful use"
- Vendor support for MHC connectivity
- The system's support for ePrescribing and Wellcentive
- A vendor's ability to support training

Hurley encourages physicians to select the EMR best suited to their offices. Hurley Medical Center will focus on interconnectivity and adaptability, working directly with physicians and EMR vendors to provide access to patient information for your Hurley patients from outside the hospital through Epic applications, as well as provide the linkages between your office and other hospitals through Michigan Health Connect.

By committing to Michigan Health Connect, Hurley will be positioned to make your patient information available to you regardless of which EMR you already have in place or choose to install. Hurley will work with all private practice EMR vendors, such as Allscripts, e-Medical Notes, GE Centricity and others, to assure connectivity to Epic through Michigan Health Connect. Additionally, Hurley will dedicate staff and technical resources for in-depth assistance and training in use of Epic from your home, office, or hand-held application.

Thank you for your support of Hurley Medical Center and for your involvement and valuable input on this project. Your opinions are very important to us and were carefully considered. If you have any questions about Epic, EMR, or Michigan Health Connect, please contact Michael Roebuck, MD at 810.262.7299 or Gary Townsend at 810.262.4955.

## **"Never Shake your Baby" Video and More Available in Hurley Library**

In 2009, Faisal Mawri, MD, Pediatric Emergency Medicine Fellow, received a \$3,000 grant award from the American Academy of Pediatrics for its 2009 Cycle 1 CATCH Resident Funds program. Dr. Mawri used the grant funds to implement his program, "Never Shake Your Baby," and educate parents and expectant parents about Shaken Baby Syndrome (SBS). Hurley physicians, Faisal Mawri, MD, Brian Nolan, MD, Mahesh Sharman, MD, Ahmad Kaddurah, MD, and Christine Chew, PhD, produced a video to teach parents about the dangers of shaking a baby. This video, along with SBS brochures, additional SBS videos, and a life-size doll for demonstration are available to staff and visitors in the library.

Please contact Tiffany Ceja, project coordinator, at 810.262.9258 with any questions.



**Faisal Mawri, MD**

## Hurley Go Red Event a Success at Genesee Valley Mall!!

Hurley continued its commitment to the health of our community at the Go Red event at the Genesee Valley Mall on February 5.

Hurley distributed over 200 tote bags and performed nearly 900 ABI, blood pressure, BMI and vital capacity screenings at the event.

ABC12 covered the event during their morning show LIVE, from 9 to 10 am and ran the story again at 6 pm. The story was also covered by the Flint Journal and WNEM-TV5.

Thank you to the physicians, nurses, nursing students, technicians, volunteers and Hurley family members who participated. Volunteers worked the booths, engaged the public, danced in the Zumba® flash mob, and helped educate Genesee County about heart disease prevention, and really made a difference. We couldn't have done it without you.



## Hurley Introduces BOOST - Transition of Care Program



Hurley Medical Center has partnered with Blue Cross Blue Shield of Michigan (BCBSM) and Professional Medical Corporation (PMC) to improve the transition of care and ultimately decrease hospital readmissions. Using the BOOST methodology and tools (Better Outcomes for Older adults through Safe Transitions), Hurley is improving the communication between the hospital, the primary care physician and the patient/caregiver. Medical Advantage Group (MAG) is administering the program.

A risk assessment is completed by nursing and case management staff as soon to the time of admission as possible. The risk assessment helps identify which patients are at risk for a readmission within 30 days of discharge. If the patients are deemed at risk, then patient specific interventions by nursing or case managers are initiated.

Because some physicians entrust other physicians to care for their patients while in the hospital, information is faxed to the patient's primary physician after discharge. The information generally contains the history and physical, consult reports, discharge instructions and medications and the discharge summary. The case management staff also makes follow-up physician appointments for the patients prior to discharge. The research shows if the patient sees his/her primary care physician within 7 days of discharge, the incidence of readmission is less.

Case managers make discharge phone calls to the patient or caregiver within 72 hours of discharge. The patients are asked about any questions they may have, medication compliance and diagnosis specific questions.

One of the biggest changes is patients are educated by nursing and case management staff, using the Teach Back Method. The Teach Back method allows the educator to assess the learners understanding of the subject. If there are gaps in the patient's understanding, other interventions are initiated to assist the patient and avoid any clinical complications.

This BOOST project, which started on January 17th, is in the pilot phase on 5C. Data is report monthly to BCBSM. The pilot will continue on 5C until the end of June at which time, after data analysis, a decision will be made whether to expand to other units in the medical center.



## Congratulations

Dr. Nuzhat J. Ali, Hurley Pediatrician, recently became a medical consultant for the Michigan Department of Community Health. In this position, Dr. Ali will provide consultation to the Children's Special Health Care Services and Medicaid regarding access, medical necessity, pharmacy, and obesity for chronically ill children.



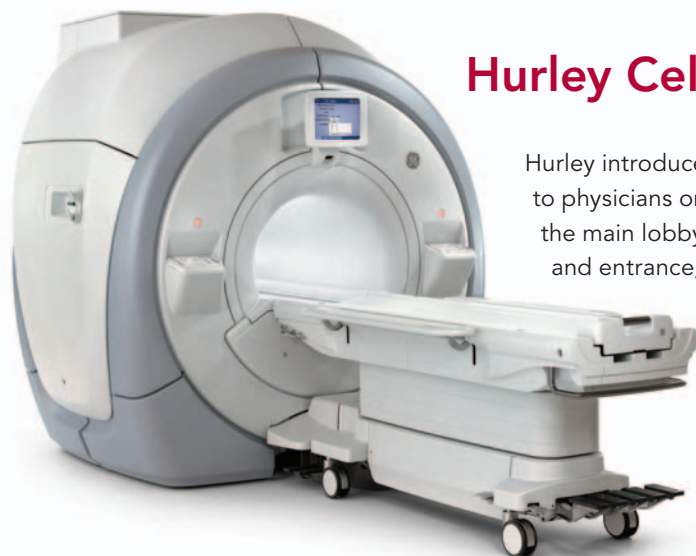
In this added role, Dr. Ali will work with Hurley's NICU, PICU, and pediatric clinics, local health departments, and Medicaid HMOs. Congratulations to Dr. Ali on this important role for our community.

## Hurley Pediatric Sleep Clinic News

We are happy to announce that Dr. Ahmad Kaddurah, director of Pediatric Neurology, has accepted the additional role of pediatric sleep specialist at Hurley Medical Center's sleep diagnostic lab. In this role, Dr. Kaddurah will assess and treat pediatric patients with sleep disorders and sleep related conditions who are referred to the Hurley Sleep Diagnostic Center. Dr. Kaddurah will also interpret pediatric sleep studies performed at the HMC sleep lab. Dr. Kaddurah is Board Certified in Child Neurology and Sleep Medicine and is an Associate Professor, Department of Pediatrics and Human Development, Michigan State University.

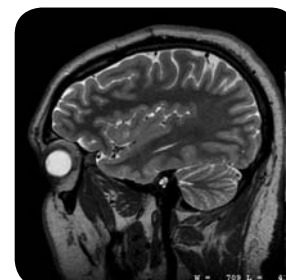


## Hurley Celebrates New MRI



Hurley introduced its new state-of-the-art MRI to physicians on March 2. The MRI is located off the main lobby and has its own waiting room and entrance, with valet parking for patient

convenience. The equipment has advanced capabilities and is larger so that virtually all patients are comfortable. The new MRI will serve all patients from the neonate to adult, including sedation for pediatric patients.



**To schedule an MRI for your patients, please call 810.262.9MRI.**

## Added Hours for OB Ultrasound

To better serve your patients, Hurley will be offering ultrasound appointments at Hurley Medical Center and Grand Blanc five days per week. Please schedule your patients by calling 810.262.4787 or via fax 810.262.9243. A report will be faxed to the referring physician within 24 hours of testing completion.

## Ostomy Wound Care Clinic Adds Hours

The Ostomy Wound Clinic will see patients on Monday, Wednesday, and Fridays between the hours of 12:30 and 3:30 pm to improve accessibility and alleviate the burden of having to be seen in the Emergency Department for follow up wound care.

Please call 810.262.9191 to schedule your patients.

## Think Healthy. Think Hurley. Hurley Library Series Begins

Dr. Paul Musson kicked off the Hurley Library Services on February 22, speaking on the topics of obesity, high blood pressure, diabetes, and heart disease. The audience provided positive feedback on the usefulness of the information provided in this format.

Next month, Dr. Ghassan Bachuwa, MHSA, MS, FACP, AGSF will speak on "Preventing Slips and Falls, Improving your Memory, Osteoporosis, and Much More" on Tuesday, March 22. Additionally, Dr. Seann Willson will speak on "Nonoperative Treatments for Hip and Knee Arthritis, Joint Replacement Surgery, and Is it right for you?"

The programs are free and open to the public at the Flint Public Library, 1026 E. Kearsley, from 6-7:30 pm on Tuesday, April 26, 2011.



### Opportunities to Collaborate

As Hurley Medical Center continues to promote "healthy living" in the community, we are always looking for physicians for collaboration. If you are interested in participating as a speaker or provider of service at a Hurley community event, please contact Physician Services at 810.262.9400 or let your Physician Services Representative know.

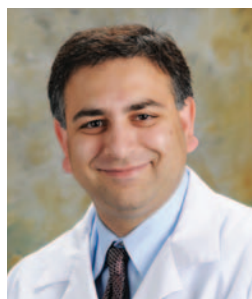
## Unusual Case of Two Cancers Published in Clinical Neurology and Neurosurgery

Glioblastoma multiforme in a patient with a small cell lung cancer: case report, appears in the January 2011 issue of Clinical Neurology and Neurosurgery.

The authors are Khadeejah U. Bari MD, and Hurley Physicians Rizwan Danish MD, Qazi Azher MD, and Syed Aftab Karim MD. Dr. Karim is from the Department of Surgery; Dr. Danish is from the Department of Hematology-Oncology; and Dr. Azher is from the Department of Pathology. Each also holds academic appointments from Michigan State University School of Medicine, East Lansing.

The paper discusses a patient who had two primary tumors: one in the lung and one in the brain. Typically, one might suspect that the lung was the primary cancer site, and the cancer had metastasized (spread), forming a second tumor in the brain - or vice-versa. Or it could have indicated cancer of the central nervous system.

However, in this case, each tumor represented a separate and distinct primary cancer. This was an important finding



**Syed Aftab Karim MD**



**Rizwan Danish MD**



**Qazi Azher MD**

because treatment for a primary brain tumor is different from treatment for a metastatic brain tumor. The patient underwent treatment and was doing well at time of publication.

To see the full paper, visit the journal's website at: [http://www.clineurojournal.com/article/S0303-8467\(10\)00268-4/fulltext#cor0005](http://www.clineurojournal.com/article/S0303-8467(10)00268-4/fulltext#cor0005).

Source: Glioblastoma multiforme in a patient with a small cell lung cancer: Case report. Khadeejah U. Bari, Rizwan Danish, Qazi Azher, Aftab S. Karim. Clinical Neurology and Neurosurgery - January 2011 (Vol. 113, Issue 1, Pages 78-79, DOI: 10.1016/j.clineuro.2010.08.014)

For more news about Hurley physicians, research and graduate medical education, visit the Hurley GME Blog at: <http://education.hurleymc.com/blogs>.



**Dr. Robert Soderstrom at the Hurley Health & Fitness Center**

Exercise should be an enjoyable part of your everyday life. It helps you feel better, increases energy, reduces stress, and can better your health and improve your physical appearance as well as your self-esteem. Physicians have one of the most demanding, busiest professions, however you can never be too busy to make an appointment to exercise.

Hurley Health and Fitness Center offers convenient hours that can fit into anyone's schedule. HHFC is open Monday thru Friday from 5:30 am to 10:00 pm, Saturdays from 7:00 am to 8:00 pm and on Sunday from 10:00 am to 6:00 pm. Whether you are a morning person or a night owl, HHFC is always here to serve you with our degreed fitness professionals. Scheduling your own "health appointment" to exercise is imperative and

## Healthy Living for Physicians

you can reap its benefits by incorporating small activities into your daily routine.

So, where do you start? Beginning your day with a short walk or morning stretching routine is a great way to energize your body for the long day ahead of you. You could begin by experimenting with 20 minute mini-workouts 3 days/week. These abbreviated sessions could incorporate walking, jogging, bike riding, roller skating etc. Be sure to add strength training into your fitness routine as it is important for strong and healthy muscles and bones.

Hurley Health and Fitness Center offers two complimentary personal training sessions to each new member to help them get started. Upon joining HHFC, one of our health specialists will meet with you to measure and determine your baseline, which includes measures such as, body weight, body composition (body fat % and fat mass vs. lean body muscle mass), girth measurements, cholesterol, heart rate and blood pressure. You may also want to take this opportunity to discuss your own health and fitness goals as well as lifestyle modifications you plan to use to reach these objectives. Your health specialist can assist you in making SMART (specific, measureable, attainable, realistic and time anchored) goals as it is no secret that planning ahead for any endeavor is crucial for success.

Your health specialist will then use this information and construct an exercise program designed specifically for you. This tailor-made program will be the focus of the second appointment. The health specialist will instruct the technique of each exercise as well as record your specific adjustments to promote proper body positioning and range of motion.

If time is the scapegoat for your less than active lifestyle it's time to prioritize and add some exercise. As a physician, it is just as important to stay or get healthy for your patients as it is for your own family as well as yourself. Everyone needs time for themselves and this is where exercise can really weigh in. You know the many benefits that exercise has for health, and whether you want to admit it or not, you have plenty of opportunities, all day long, to burn extra calories. However, it is your choice to make exercise a positive lifestyle factor. The bottom line is to be realistic with your goals, and be as active as you can as often as you can.

For more information or to meet with one of our health specialists to help you reach your health and wellness goals, please call the Hurley Health & Fitness Center at 810.262.2200.

## Hurley Community Garden Receives Recognition from Keep Genesee County Beautiful



On December 6, 2010, Hurley Medical Center was selected to receive a 2010 Certificate of Honorable Mention for our work in the cleaning and/or beautification of Genesee County.

"The Hurley Community Garden touched not only Hurley Medical Center, but it truly met the community need, not only in providing healthy home-grown produce, but by instilling a sense of pride and bringing beauty to the city of Flint. We heard over and over again how beautiful the garden was and how it provided feelings of well being to those that viewed it," said Micki Juip, MA, RN, CDE, Director, Hurley Health Status Improvement Initiatives.



## Patient and Family-Centered Care Update



The PFCC Partnership Council is now in full swing and we are recruiting membership to participate in this council and others that are about to begin forming soon. We still take patient and family referrals by word of mouth from physicians, nurses and staff, but we have a new tool as well. The PFCC Steering Committee has put together new brochures that advertise the Partnership Council and provide information regarding their role and activities. These brochures are ready for strategic placement throughout the hospital in areas that are frequented by patients and families. Now patients and families who wish to participate in improving Hurley have the ability to call and volunteer on their own. We still need referrals from physicians, however, so keep us in mind when you are speaking to your patients or family members. Please refer all potential individuals to Karen Lantzy at 810.262.4982.

## New Blog Targets Graduate Medical Education Readers

Physicians looking to train in the Flint area can now find the “inside scoop” about Hurley Medical Center’s Graduate Medical Education programs by visiting Hurley’s new GME Blog at <http://education.hurleymc.com/blogs>.

Blog is short for “web log,” and the Internet medium is highly read by younger generations. That means when medical students and recent medical school graduates search for residency programs, they’ll not only come across Hurley’s GME pages, but they may also click on the GME Blog to find out more about their prospective faculty members, fellow residents, Hurley culture, the Flint community, Michigan, technology used at the hospital, educational techniques, and other related topics.

Recent blog posts included:

- What does Hurley mean to our 15-county community?
- Genesee County residents continue to be at high risk for disease
- Log procedures, duty hours on iPhone
- \$50K grant to help pediatric cancer patients
- Program director honored by peers

“The blog is part of the GME marketing strategy. All of the updated GME web pages make use of marketing best practices to allow common Internet search engines (such as Google) to easily find Hurley’s Graduate Medical Education programs,” said Jim Buterakos, MPA, Hurley’s Academic Officer.

Incoming residents like to read about the physicians they may meet, so if you have something to share, contact blog editor Julie Campe at 810.262.2430 or [jcampe1@hurleymc.com](mailto:jcampe1@hurleymc.com).

## THANK YOU WIOG “Cares for Kids” Radiothon Listeners!

During this year’s two-day Radiothon, Hurley received

**\$71,154**

in pledges for the  
Hurley Children’s Miracle Network Hospital

THANKS FOR HELPING THE KIDS



Moms • Daughters • Grandmothers • Aunts • Sisters • Friends

SPRING 2011

# A Day Just for You

**SATURDAY, MAY 21<sup>ST</sup>**

*Save the Date and Watch for More Details!*

**JOIN US FOR A DAY OF HEALTH AND FUN:**

- ✿ Zumba
- ✿ Cooking Demonstrations
- ✿ Ask the Doctor
- ✿ Shopping
- ✿ Health Information / Fair
- ✿ Keynote Speaker



## We're Here For You!

The Physician Services Team is your communication link with Hurley Medical Center and serves as the point of contact for any questions, comments or suggestions. The team conducts in-person office visits, on-site hospital or phone consultations and e-mail to provide physician support.

### Physician Services Contact Information:

**Elyse Berry, Director**

810.262.7123 (office)

810.625.1773 (cell)

eberry1@hurleymc.com

**Michelle Landis,**

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