

Physician Connection

Published for the Physicians at Hurley Medical Center.



Hurley Receives Genesee County's First and Only Designation from National Accreditation Program (NAPBC) for Breast Centers

Hurley Medical Center was granted a three-year accreditation designation by the National Accreditation Program for Breast Centers (NAPBC), a program administered by the American College of Surgeons. Hurley is the first and only medical center in Genesee County to receive this distinction - out of a total of only six medical facilities statewide.

"Accreditation by the NAPBC is only given to those centers that have voluntarily committed to provide the highest level of quality breast care and that undergo a rigorous evaluation process and review of their performance. Hurley Medical Center provides the most outstanding clinical care and compassion for patients and their families, and we are proud to have earned this accreditation," says Raouf A. Mikhail, MD, FACS, FRCS (C), Hurley Chair, Department of Surgery, and Director, Hurley Breast Program. During the survey process, the center must demonstrate compliance with standards established by the NAPBC



for treating women who are diagnosed with the full spectrum of breast disease. The standards include proficiency in the areas of: center leadership, clinical management, research, community outreach, professional education, and quality improvement.

"A breast center that achieves NAPBC accreditation has demonstrated a firm commitment to offer its patients every significant advantage in their battle against breast disease. Hurley's Breast Health Nurse Navigator Program provides the latest information and research, and connects patients with resources for nutrition, lifestyle, emotional, and spiritual support, demonstrating our commitment to providing patient and family focused care at a very stressful time in these patients' lives," says Marsha Schmit, RN, BSN, Hurley's Breast Health Nurse

Navigator - the only program of its kind in Genesee County.

The NAPBC is a consortium of professional organizations dedicated to the improvement of the quality of care and monitoring of outcomes of patients with diseases of the breast. This mission is pursued through standard-setting, scientific validation, and patient and professional education. Its board membership includes professionals from 15 national organizations that reflect the full spectrum of breast care.

The American Cancer Society (ACS) estimated that there would be 192,370 patients diagnosed with invasive breast cancer in the United States in 2009. In addition, hundreds of thousands of women who will deal with benign breast disease this year will require medical evaluation for treatment options.

Receiving care at a NAPBC-accredited center ensures that a patient will have access to:

CALENDAR:

January 26, 2011
Lunch with Jamal
 12:30 pm
 Physician Lounge

The Pinnacle Award Ceremony scheduled for January 6, 2011 for Dr. Brian Nolan has been postponed. Updated information will be provided when the ceremony is rescheduled.



Please share your stories. We'd love to hear from you. Please go to the link and become a fan of our Hurley Medical Center page by clicking the "Like" button.

The URL for our Facebook page is:
<http://www.facebook.com/#!/HurleyMedicalCenter>

Foundation FB:
<http://Facebook.com/HurleyFoundation>



Hurley Twitter:
<http://Twitter.com/HurleyMedical>

Foundation Twitter:
<http://Twitter.com/HurleyFNDN>

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Paul F. Reinhart Emergency Trauma Center Construction Shows Great Progress

Beginning with the big groundbreaking celebration in April, passersby on Grand Traverse and Fifth Avenue have watched as Hurley's Paul F. Reinhart Emergency Trauma Center has taken shape. Now that the building is enclosed and the main drive loop has been roughed in, the construction is really starting to look like the architectural rendering.

With winter here, the focus has shifted to interior construction. Everything is on schedule for the new lobby opening in August 2011. The wall framing is 50% complete. The mechanical, electrical, and plumbing infrastructure is 35% complete and the exterior building enclosure is 95% complete. Demolition of the Ground Floor East is also 95% complete and

the wall layout and track installation is beginning. In addition, the ductwork and overhead piping is underway in the basement.

The construction progress may not be as obvious as you drive by this winter, but we'll continue to update you with information and photos!



Architectural Rendering



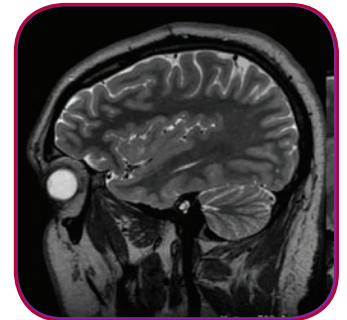
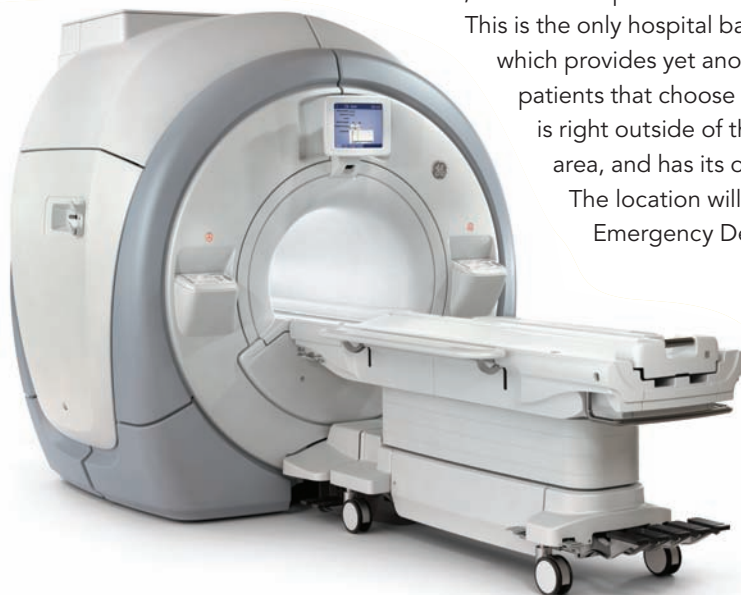
Actual Photo Taken, December, 2010

Hurley Announces New MRI Technology

Radiology Services is pleased to announce that there is one more modality available for diagnostic imaging right here on the Hurley campus. Our new MRI (magnetic resonance imaging) unit has arrived, and will be operational the latter part of January, 2011.

This is the only hospital based MRI in the community which provides yet another level of safety for those patients that choose Hurley. The location of the MRI is right outside of the ED Prompt Care waiting area, and has its own waiting room and entrance.

The location will provide easy access to both inpatients, outpatients and Emergency Department patients.



The 450W is one of GE's latest innovations in the field of MRI. It has a wide bore that will accommodate larger patients and improve patient comfort. This bore is 20 cm larger than other MRI units in our area. It will also provide superior images on all types of patients from the neonate to adult. We will also offer breast imaging with our new state of the art system.

To board an exam, please call the MRI Scheduling number at 810.262.9MRI.

Foundation News

Thank you, Hurley Auxilians! The Hurley Auxiliary will donate \$24,000 towards the purchase of digital mammography equipment for Hurley Medical Center.

Mark Your Calendars!

This year's WIOG Radiothon will be held on February 24 and 25, 2011 at Hurley Medical Center. Tune into 102.5 FM to hear heartwarming stories about many of our miracle children and the amazing doctors, nurses, and therapists here at Hurley. All proceeds will benefit Hurley's Children's Miracle Network.

Annual Medical Staff Meeting

The Annual Medical Staff Meeting held on December 8, 2010 at the Flint Golf Club was well attended. Following are some highlights from the meeting:

- Minutes of May 2010 General Medical Staff Meeting and Actions of the MEC June – December, 2010 were approved by the members present.
- An aspect of the Bylaws change regarding personal order sets will be discussed at the January Medical Executive Committee. The Bylaws change was approved by the membership as recommended by MEC.
- Mr. Wardell highlighted the ED project, Epic implementation, other significant milestones at the Medical Center, and opportunities for physician engagement.
- Dr. Jaggi gave a brief report on the 2011 PRC Loyalty (Physician Satisfaction) survey. Detailed action plans will be developed by departments. Overall, results showed improvement from the 2006 survey. (See related article.)
- Dr. Boucree highlighted several important quality initiatives including hand hygiene compliance, unapproved abbreviations compliance, and patient complaint reports and requests.
- Dr. Roebuck provided a presentation on the status of the Epic EMR installation and inpatient "go live" slated for later in 2011. He highlighted that SportsCare is already "live" and things are working well.
- An appeal for contributions to the "Dr. Farouk N. Obeid Trauma Bay Fund" for the new Hurley ER was made by the Foundation's Major Gifts Officer, Colleen Mansour.
- Dr. Boucree announced election results. (See related article.)
- Dr. Katneni provided a presentation regarding Hurley's patient satisfaction physician component scores. Interactive discussion ensued with regard to opportunities for improvement.

Patient and Family-Centered Care Update



The PFCC Partnership Council was formed in July and has been meeting monthly for training since that time. The members include Hurley patients, family members and local community members that are all committed to making Hurley a better place for healthcare. Seven of the committee members traveled to North Carolina with members of Hurley staff to attend the most recent training session given by the Institute for Patient and Family-Centered Care. Everyone returned from the training engaged and excited to make improvements at Hurley. At the December meeting, the committee developed and prioritized a list of projects to complete. Each project will benefit Hurley patients and family members in a positive way. In January, members of the Hurley staff will join the partnership council to work side by side, as partners, with patient and family committee members.

The PFCC Steering Committee has been hard at work on a new patient-directed visitation policy. Once finalized, the committee will plan a communication and education strategy for introduction of the policy. Many of the committee members are also actively involved with the pilots on 7E, Pediatrics and the PICU. Family rounds with physicians, nursing and patient/family members began in the PICU on October 18th. Rounds have been very well received by parents who appreciated the increased communication about their children. Rounds are scheduled to begin on the pediatric unit and 7E right after the first of the year.

**Hurley Medical Center
Welcomes To the Medical Staff:**
Madar Abed, MD - Cardiology

Hurley Medical Center Physician Dr. Laura Carravallah Chosen as 2010 Athena Award Recipient

On Thursday, December 2, 2010 the Genesee Regional Chamber of Commerce presented Laura Ann Carravallah, MD, Program Director of the Combined Internal Medicine/Pediatrics Residency Program at Hurley Medical Center, with the prestigious 2010 ATHENA Award. Dr Carravallah was chosen from a pool of 13 inspiring nominees.

"I am so honored to have been chosen from such an inspiring group of women for this award. It

is particularly special to me in that its focus is on mentoring. I have been the recipient of mentoring by so many amazing people, and I continue to try to live up to their gift. Hurley has given me the opportunity to try and pass this gift on to many talented young people, and I can't think of a more fulfilling way to spend my career," adds Dr. Carravallah.

The ATHENA Awards recognize women who personify professional excellence, have

devoted time and energy to improve the quality of life for others in the community, and actively assist other women in realizing their leadership potential. Dr. Laura Carravallah is the Program Director of the Combined Internal Medicine/ Pediatrics Residency Program at Hurley Medical Center. The event was held at the Riverfront Banquet Center in Flint, and close to 300 people were in attendance.

Congratulations, Dr. Carravallah!



Left to right:
Laura Carravallah, MD and
husband Asif Ishaque, MD.

Hurley Physician Survey Results Show Improvement

Hurley Medical Center is committed to enhancing the quality of care and making Hurley a better place for physicians to practice medicine. Recently physicians were asked to participate in a telephone survey to help hospital leadership better understand physician perceptions of Hurley. We thank you for taking the time to complete the survey.

The results are in with 83% of Hurley active and provisional physicians showing their commitment to this institution by participating.

While the survey covered a number of service and clinical areas of the hospital, there are two overall perception questions about Hurley Medical Center: Quality of Care and As a Place to Practice Medicine.

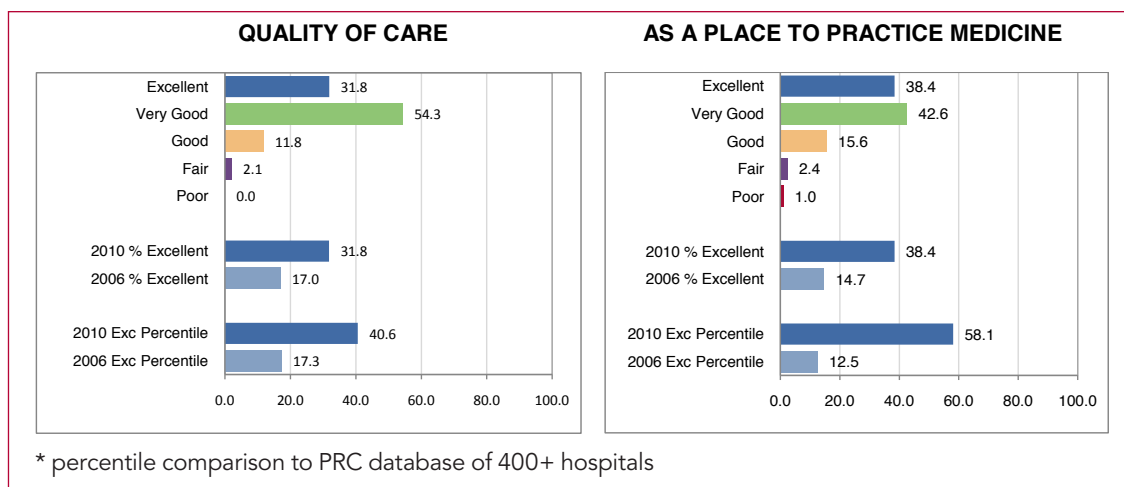
From the above results, we are pleased to report over a third of the physicians rated Hurley Medical Center as Excellent in delivering patient care and in embodying an exceptional medical center in which to

practice medicine, with another 42-54% seeing Hurley as Very Good. These results put Hurley in the 40th percentile of the 400+ database of hospitals for Quality of Care and the 58th percentile As A Place to Practice Medicine. Compared to our 2006 survey, there has been substantial progress. Additionally, there were virtually no areas in which we had major service recovery concerns to address.

As we continue to improve all facets of our delivery of medical care, we recognize the value and importance of working in concert with our physicians to make sure

we are heading in the right direction. As we move forward, you may be called upon by one of our staff to continue a discussion about opportunities for improvement or innovative solutions to make it easier to practice at Hurley. We would appreciate and encourage your participation. Your feedback and honest opinion are very important to us.

Thank you again for taking the time to contribute as we strive to make Hurley Medical Center Michigan's recognized leader in innovative, cutting-edge healthcare delivery.



Compliance & Safety News

Unapproved Abbreviations “KUDOS” List

Atif Abdalla, MD
Aladdin Abdel-Rahman, MD
Mahshid Abir, MD
Walid Abuhammour, MD
Faisal Ahmad, MD
Farrah Ahmad, MD
Nasir Ahmad, MD
Saqib Ahmad, MD
Badar Ahmed, MD
Hindi Ahmed, MD
Khalid Ahmed, MD
Syed Ahmed, MD
Ahmed Akl, MD
Mustafa Akpinar, MD
Habib Akrawi, MD
Danish Alamy, MD
Mohammad Alkotob, MD
Muhammad Almansour, MD
Ghanem Almounajed, MD
Ahmad Al-Najjar, MD
Sarah Anway, PA-C
Epifania Aranas, MD
Ahmed Arif, MD
Kofi Asare-Bawuah, MD
Saima Ashraf, MD
Amitabha Banerjee, MD
Eric Barach, MD
Shailesh Basani, MD
Aamir Bashir, MD
Michele Beckett, PA-C
Abhishek Bhari Jayadevappa, MD
Michael Boczar, DO
Dominic Borgialli, DO
William Bowling, MD
Stephen Burton, MD
John Carr, MD
Seann Willson-Carr, MD
Lavanya Cherukuri, MD
Dinesh Choudhary, MD
Pamela Coffey, MD
Frank Cowden, PA-C
Nancy Crowley, PA-C
Harris Dabideen, MD
Mark Dalton, MD
Sudha Damidi, MD
Shannon Dennis, Ph.D
Deborah Dimond, A.N.P.
Norbert Dlugokinski, PA-C
Nnenna Eboda, D.D.S.
Mohamad El Mortada, MD
Samir Elian, MD
Sampath Ethiraj, MD
Manoharan Eustace, MD
Shahzad Faisal, MD
Jamal Farhan, MD

Orlando Filos, MD
Jennifer Franklin, MD
Taneisha Franklin, PA-C
Andrew Fras, MD
Ramune Garniene, MD
Wihib Gebregeorgis, MD
Salwa Gendi, MD
Hernan Gomez, MD
Vaibhav Goyal, MD
Sara Guerin, PA-C
Abdulla Hafeez, MD
Judith Harea, MD
Abdul Hasnie, MD
Patrick Hawley, MD
Tiana Hayden, PA-C
John Hebert, MD
Matthew Hettle, MD
John Houghtaling, MD
Monique Ice, MD
Asif Ishaque, MD
Michael Jaggi, D.O.,
Asha Jama, MD
Hina Javaid, MD
Nusrat Javaid, MD
Olugbemiga Jegede, MD
Abdelmajid Jondy, MD
Bradford Jones, PA-C
Russell Jones, MD
Nisha Kalia, MD
Shavell Karel, MD
Jitendra Katneni, MD
Sunil Kaushal, MD
Esam Kazem, MD
Farhan Khan, MD
Mohamed Khedr, MD
Haissam Khouri, MD
Aleesha Kilbreath, PA-C
Kurt Kralovich, MD
Kang Kwon, MD
Wendy Lawton, MD
Gregorio Lecea, MD
Arashdeep Litt, MD
Peter Lopez, MD
Joseph Luna, MD
Rodwan Mahfouz, MD
Tawsufe Majid, MD
Sreenivas Mannam, MD
Sidney Martin, MD
Lila Massoumi, MD
William McAllister, MD
Bharat Mehta, MD
Naga Meka, MD
Vickie Mello, DO
Aram Minasian, MD
Ramesh Mishra, MD

Mousa Mohamed, MD
Ranjan Monga, MD
Sacha Montas, MD
Julian Moore, MD
Edilberto Moreno, MD
Stephen Morris, MD
Lisa Morrison, PA-C
AppaRao Mukkamala, MD
Srinivas B. Mukkamala, MD
Rao Mushtaq, MD
Paul Musson, MD
Dhanvantri Muttevi, MD
Vinod Nagabhairu, MD
Joshua Newblatt, DO
Manya Newton, MD
Brian Nolan, MD
Samantha O’Broin, MD
Maduka Odogwu, MD
Sayed Osama, MD
M. Yahya Osman-Malik, MD
Rockefeller Oteng, MD
Rania Othman, MD
Ali Owda, MD
Thalia Pachiyannakis, MD
Aniruddha Palya, MD
Damayanthi Pandrangi, MD
John Papakonstantinou, MD
Devakinanda Pasupuleti, MD
Irmgard Philipowitz, MD
David Pyatt, MD
Sushma Raju, MD
Premasudha Ramadas, MD
Sundar Ramanathan, MD
Abdul Razzak, MD
Nikisha Richards, MD
Erich Riehl, PA-C
Greeta Rode, MD

Michelle Rossie, PA-C
Mohammad Sabbagh, MD
Elmahdi Saeed, MD
Seif Saeed, MD
Barbara Sagoe, MD
Srinivasa Sanikammu, MD
Rajalakshmi Sankaran, MD
Barton Scotland, PA-C
Elfateh Seedahmed, MD
Desiree Seeyave, MD
Arveity Setty, MD
Imran Shafique, MD
Jawad Shah, MD
Mahesh Sharman, MD
Punam Sharman, MD
Puranchander Shetty, MD
Ruchiva Singh, MD
Ranjini Srinivasan, MD
Peter Stoyanoff, MD
Mohammed Syed, MD
Nael Tarakji, MD
Allison Tenfelde, MD
Varkey Thomas, MD
Basim Towfiq, MD
Bhavna Vaniawala, MD
Marcos Vargas, PA-C
Ivana Vettraino, MD
James Vyskocil, MD
James Wagner, MD
Norman Walter, MD
Janet Warner, MD
James Weber, DO
Diane Welker, A.N.P.
Shawn Wiggins, MD
Mark Wilkerson, MD
Larry Young, MD
Pam Young, PA-C

Congratulations and thank you to the medical staff for improving October, November and December’s unapproved abbreviation compliance to >90%. Documentation entries that met this important patient safety performance improvement initiative expectation are listed here:

Continued from pg 1

- Comprehensive care, including a full range of state-of-the-art services
- A multidisciplinary team approach to coordinate the best treatment options
- Information about ongoing clinical trials and new treatment options and, most importantly
- Quality breast care close to home.

For more information about the National Accreditation Program for Breast Centers, visit www.accreditedbreastcenters.org.

For the health of our community....

**WE ARE PROUD
TO BE A SMOKE FREE
CAMPUS**



Think Healthy. Think Hurley. Think Smoke Free.

Medical Staff Officer Election Results

Results for the Medical Staff Officers were tabulated by Plante & Moran, PLLC and announced at the Annual Medical Staff meeting held on December 8, 2010.

Congratulations to the following:

Chief of Staff - Jitendra Katneni, MD.

Vice Chief of Staff - George Zureikat, MD (resigned)*

Secretary - Asif Ishaque, MD

Members at Large - Sidney Martin, MD, Syed Sattar, MD,
Punam Sharman, MD

Professional Staff Officers (Allied Health Professionals at Large) -
Brett Kuhlman, PA, Angela von Daggenhausen, PA

**Replacement to be announced after January's Board of Managers Meeting.*

**We're Here To Help.
Physician Services
810.262.9400**